



**CYGNAL**

**Survey of Likely General Election Voters**

Georgia Statewide

*Conducted July 13 – 15, 2023*

n=600

*Vote Method*

- How do you plan to vote in the November 2024 general election for President, U.S. Congress, and Georgia General Assembly?

	<b>Freq.</b>	<b>Overall</b>	<b>Parent</b>	<b>Non-Parent</b>
<b><u>Vote in-person on Election Day</u></b>	<b>252</b>	<b>42.0%</b>	<b>56.6%</b>	<b>37.8%</b>
Definitely vote in-person on Election Day	196	32.6%	45.7%	28.8%
Probably vote in-person on Election Day	57	9.4%	10.9%	9.0%
<b><u>Vote absentee by mail</u></b>	<b>65</b>	<b>10.9%</b>	<b>6.5%</b>	<b>12.1%</b>
Definitely vote absentee by mail	41	6.9%	1.5%	8.4%
Probably vote absentee by mail	24	4.0%	5.0%	3.7%
<b><u>Vote early in-person</u></b>	<b>283</b>	<b>47.1%</b>	<b>36.9%</b>	<b>50.0%</b>
Definitely vote early in-person	166	27.6%	21.4%	29.4%
Probably vote early in-person	117	19.5%	15.6%	20.7%
I do not plan to vote in the 2024 general election	0	0.0%	0.0%	0.0%
Unsure	0	0.0%	0.0%	0.0%
Total	600	100.0%	100.0%	100.0%

*Industry Screener*

- Are you, or is anyone in your household, employed with an advertising agency, newspaper, television or radio station, or political campaign?

	<b>Freq.</b>	<b>Overall</b>	<b>Parent</b>	<b>Non-Parent</b>
Yes	0	0.0%	0.0%	0.0%
No	600	100.0%	100.0%	100.0%
Unsure	0	0.0%	0.0%	0.0%
Total	600	100.0%	100.0%	100.0%

*Parent Screener*

- Please select which of the following applies to you currently:

	<b>Freq.</b>	<b>Overall</b>	<b>Parent</b>	<b>Non-Parent</b>
I have children under 18 in my household, but they are not school age yet	34	5.7%	0.0%	7.3%
I have children under 18 in my household who are in a k-12 school	144	24.0%	100.0%	2.2%
I do not have children under 18 in my household	418	69.7%	0.0%	89.6%
Unsure	4	0.7%	0.0%	0.9%
Total	600	100.0%	100.0%	100.0%

*Parent Follow-up*

- How would you describe your role in the decisions regarding education for the children in your household?

	<b>Freq.</b>	<b>Overall</b>	<b>Parent</b>	<b>Non-Parent</b>
I hold the responsibility for education decisions	87	60.4%	65.0%	0.0%



I share responsibility for education decisions	47	32.6%	35.0%	0.0%
Another person in my household holds the responsibility for education decisions	10	7.1%	0.0%	100.0%
Unsure	0	0.0%	0.0%	0.0%
Total	144	100.0%	100.0%	100.0%

*Education Type*

5. How are the school-aged children in your household currently receiving their education? Select all that apply.

	<b>Freq.</b>	<b>Parent</b>
Public school	110	82.1%
Charter school	7	5.5%
Homeschool	7	5.1%
Private school	12	8.8%
Online/Virtual school	16	12.1%
Hybrid school	3	2.1%
Public magnet school	2	1.5%
Learning Pod	1	0.6%
Unsure	1	0.7%
Total	134	100.0%

*Kemp Approval*

6. Overall, do you approve or disapprove of the job Brian Kemp is doing as Governor?

	<b>Freq.</b>	<b>Overall</b>	<b>Parent</b>	<b>Non-Parent</b>
<b><u>Approve</u></b>	<b><u>361</u></b>	<b><u>60.1%</u></b>	<b><u>63.3%</u></b>	<b><u>59.2%</u></b>
Strongly approve	164	27.3%	23.9%	28.3%
Somewhat approve	197	32.8%	39.4%	30.9%
<b><u>Disapprove</u></b>	<b><u>204</u></b>	<b><u>34.0%</u></b>	<b><u>32.4%</u></b>	<b><u>34.5%</u></b>
Somewhat disapprove	101	16.8%	20.9%	15.6%
Strongly disapprove	104	17.3%	11.6%	18.9%
Unsure	35	5.9%	4.3%	6.3%
Total	600	100.0%	100.0%	100.0%

*Education Importance*

7. Among other issues that Georgia is facing, how important is it that our leaders in the state focus on K-12 education?

	<b>Freq.</b>	<b>Overall</b>	<b>Parent</b>	<b>Non-Parent</b>
<b><u>Important</u></b>	<b><u>555</u></b>	<b><u>92.5%</u></b>	<b><u>96.6%</u></b>	<b><u>91.4%</u></b>
Extremely important	431	71.8%	83.7%	68.4%
Somewhat important	124	20.7%	12.9%	22.9%
<b><u>Not important</u></b>	<b><u>27</u></b>	<b><u>4.5%</u></b>	<b><u>1.7%</u></b>	<b><u>5.3%</u></b>
Not that important	22	3.6%	1.0%	4.4%



Not at all important	5	0.9%	0.7%	0.9%
Unsure	18	3.0%	1.7%	3.4%
Total	600	100.0%	100.0%	100.0%

*Education Satisfaction*

8. Overall, how satisfied are you with the quality of education students receive in Georgia today?

	<b>Freq.</b>	<b>Overall</b>	<b>Parent</b>	<b>Non-Parent</b>
<b><u>Dissatisfied</u></b>	<b><u>260</u></b>	<b><u>43.4%</u></b>	<b><u>38.7%</u></b>	<b><u>44.7%</u></b>
Completely dissatisfied	72	12.0%	10.4%	12.5%
Somewhat dissatisfied	188	31.4%	28.3%	32.3%
<b><u>Satisfied</u></b>	<b><u>302</u></b>	<b><u>50.4%</u></b>	<b><u>60.3%</u></b>	<b><u>47.6%</u></b>
Somewhat satisfied	238	39.7%	44.4%	38.4%
Completely satisfied	64	10.7%	15.9%	9.2%
Unsure	37	6.2%	0.9%	7.7%
Total	600	100.0%	100.0%	100.0%

9 – 15. For each of the following, please indicate if you have heard of the educational policy or organization, and if you have, whether you have a favorable or unfavorable opinion of it. If you haven't heard of an education policy or organization, choose so.

9. School choice

	<b>Freq.</b>	<b>Overall</b>	<b>Parent</b>	<b>Non-Parent</b>
<b><u>Favorable</u></b>	<b><u>408</u></b>	<b><u>68.0%</u></b>	<b><u>75.6%</u></b>	<b><u>65.8%</u></b>
Very favorable	247	41.1%	47.7%	39.3%
Somewhat favorable	161	26.8%	27.8%	26.5%
<b><u>Unfavorable</u></b>	<b><u>75</u></b>	<b><u>12.6%</u></b>	<b><u>10.5%</u></b>	<b><u>13.2%</u></b>
Somewhat unfavorable	50	8.4%	6.8%	8.9%
Very unfavorable	25	4.2%	3.7%	4.3%
No opinion	60	10.0%	4.9%	11.4%
Never heard of	57	9.5%	9.1%	9.6%
Total	600	100.0%	100.0%	100.0%

10. Education savings accounts

	<b>Freq.</b>	<b>Overall</b>	<b>Parent</b>	<b>Non-Parent</b>
<b><u>Favorable</u></b>	<b><u>360</u></b>	<b><u>60.1%</u></b>	<b><u>69.8%</u></b>	<b><u>57.3%</u></b>
Very favorable	208	34.6%	40.8%	32.8%
Somewhat favorable	153	25.5%	29.0%	24.5%
<b><u>Unfavorable</u></b>	<b><u>60</u></b>	<b><u>10.0%</u></b>	<b><u>11.3%</u></b>	<b><u>9.6%</u></b>
Somewhat unfavorable	43	7.1%	10.5%	6.1%
Very unfavorable	17	2.9%	0.8%	3.5%



No opinion	82	13.7%	7.9%	15.3%
Never heard of	98	16.3%	11.0%	17.8%
Total	600	100.0%	100.0%	100.0%

### 11. Online or hybrid remote learning

	<b>Freq.</b>	<b>Overall</b>	<b>Parent</b>	<b>Non-Parent</b>
<b><u>Favorable</u></b>	<b><u>341</u></b>	<b><u>56.8%</u></b>	<b><u>68.6%</u></b>	<b><u>53.4%</u></b>
Very favorable	134	22.3%	29.0%	20.4%
Somewhat favorable	207	34.4%	39.5%	33.0%
<b><u>Unfavorable</u></b>	<b><u>177</u></b>	<b><u>29.4%</u></b>	<b><u>25.4%</u></b>	<b><u>30.6%</u></b>
Somewhat unfavorable	109	18.1%	16.9%	18.5%
Very unfavorable	68	11.3%	8.5%	12.1%
No opinion	53	8.8%	2.4%	10.7%
Never heard of	30	5.0%	3.7%	5.3%
Total	600	100.0%	100.0%	100.0%

### 12. Refundable education tax credits

	<b>Freq.</b>	<b>Overall</b>	<b>Parent</b>	<b>Non-Parent</b>
<b><u>Favorable</u></b>	<b><u>329</u></b>	<b><u>54.8%</u></b>	<b><u>64.5%</u></b>	<b><u>52.1%</u></b>
Very favorable	207	34.5%	47.1%	30.9%
Somewhat favorable	122	20.3%	17.4%	21.1%
<b><u>Unfavorable</u></b>	<b><u>71</u></b>	<b><u>11.8%</u></b>	<b><u>10.1%</u></b>	<b><u>12.4%</u></b>
Somewhat unfavorable	43	7.2%	4.7%	8.0%
Very unfavorable	28	4.6%	5.4%	4.4%
No opinion	81	13.5%	11.0%	14.2%
Never heard of	119	19.8%	14.4%	21.4%
Total	600	100.0%	100.0%	100.0%

### 13. Traditional public schools

	<b>Freq.</b>	<b>Overall</b>	<b>Parent</b>	<b>Non-Parent</b>
<b><u>Favorable</u></b>	<b><u>392</u></b>	<b><u>65.4%</u></b>	<b><u>68.6%</u></b>	<b><u>64.5%</u></b>
Very favorable	175	29.2%	30.4%	28.9%
Somewhat favorable	217	36.2%	38.2%	35.7%
<b><u>Unfavorable</u></b>	<b><u>156</u></b>	<b><u>25.9%</u></b>	<b><u>26.8%</u></b>	<b><u>25.7%</u></b>
Somewhat unfavorable	106	17.6%	20.0%	16.9%
Very unfavorable	50	8.3%	6.8%	8.7%
No opinion	41	6.8%	2.3%	8.1%
Never heard of	11	1.9%	2.3%	1.7%
Total	600	100.0%	100.0%	100.0%



#### 14. Private schools

	<b>Freq.</b>	<b>Overall</b>	<b>Parent</b>	<b>Non-Parent</b>
<b><u>Favorable</u></b>	<b>428</b>	<b>71.3%</b>	<b>74.3%</b>	<b>70.4%</b>
Very favorable	198	33.0%	35.3%	32.3%
Somewhat favorable	230	38.3%	39.0%	38.1%
<b><u>Unfavorable</u></b>	<b>84</b>	<b>14.0%</b>	<b>15.3%</b>	<b>13.6%</b>
Somewhat unfavorable	56	9.3%	10.5%	8.9%
Very unfavorable	28	4.7%	4.9%	4.6%
No opinion	79	13.2%	8.7%	14.4%
Never heard of	10	1.6%	1.7%	1.6%
Total	600	100.0%	100.0%	100.0%

#### 15. Homeschooling

	<b>Freq.</b>	<b>Overall</b>	<b>Parent</b>	<b>Non-Parent</b>
<b><u>Favorable</u></b>	<b>376</b>	<b>62.7%</b>	<b>72.8%</b>	<b>59.8%</b>
Very favorable	176	29.3%	32.3%	28.4%
Somewhat favorable	200	33.4%	40.5%	31.4%
<b><u>Unfavorable</u></b>	<b>140</b>	<b>23.3%</b>	<b>19.3%</b>	<b>24.4%</b>
Somewhat unfavorable	85	14.1%	10.2%	15.3%
Very unfavorable	55	9.1%	9.1%	9.1%
No opinion	75	12.5%	6.2%	14.3%
Never heard of	9	1.6%	1.7%	1.6%
Total	600	100.0%	100.0%	100.0%

#### *Consider New School*

#### 16. How much, if at all, are you considering a new or different school or learning environment for any of the school-aged children in your household?

	<b>Freq.</b>	<b>Parent</b>
<b><u>Considering</u></b>	<b>81</b>	<b>60.8%</b>
Definitely considering	31	23.3%
Somewhat considering	50	37.5%
<b><u>Not considering</u></b>	<b>45</b>	<b>33.6%</b>
Somewhat not considering	20	15.3%
Definitely not considering	24	18.3%
Unsure	7	5.6%
Total	134	100.0%



*Additional Edu Parent F/U*

17. How open are you to additional educational experiences for your child, such as tutoring, arts or music classes, or health and fitness instruction, that may not be provided by their current school?

	<b>Freq.</b>	<b>Parent</b>
<b><u>Open</u></b>	<b><u>22</u></b>	<b><u>89.5%</u></b>
Extremely open	12	49.6%
Somewhat open	10	40.0%
<b><u>Not open</u></b>	<b><u>3</u></b>	<b><u>10.5%</u></b>
Not that open	3	10.5%
Not at all open	0	0.0%
Unsure	0	0.0%
Total	24	100.0%

*Consider New School F/U*

18. Which of the following, if any, might cause you to consider a new school or educational experience for your child? Select all that apply.

**See Verbatim File.**

	<b>Freq.</b>	<b>Parent</b>
Teacher quality	78	58.8%
Bullying	71	53.2%
Class size	42	31.6%
Communication between school/parents	54	40.4%
Test scores of the school	40	29.7%
Amount of standardized testing	25	19.1%
Physical safety concerns	66	49.8%
Mental health concerns	52	38.6%
Controversial topics in class	31	23.2%
Academic rigor	22	16.2%
Accommodating children with special needs	29	21.4%
Location from home	42	31.2%
Academic reputation	46	34.1%
Athletic opportunities	30	22.7%
Other (Please specify)	3	2.6%
Unsure	4	2.8%
Total	134	100.0%

*Consider New School Most*

19. Which of the factors you listed would most cause you to consider a new school or educational experience for your child?

	<b>Freq.</b>	<b>Parent</b>
Teacher quality	20	15.1%
Bullying	26	19.3%



Class size	3	2.0%
Communication between school/parents	9	6.4%
Test scores of the school	4	2.8%
Amount of standardized testing	3	2.3%
Physical safety concerns	20	14.6%
Mental health concerns	8	6.3%
Controversial topics in class	8	5.9%
Academic rigor	4	2.7%
Accommodating children with special needs	8	5.8%
Location from home	3	1.9%
Academic reputation	11	7.9%
Athletic opportunities	6	4.3%
Other (Please specify)	0	0.0%
Unsure	4	2.8%
Total	134	100.0%

*Edu Options Amount*

20. How many options do you have for selecting the type of school your children attend?

	<b>Freq.</b>	<b>Parent</b>
A lot	25	19.1%
Some	86	64.6%
None	15	11.0%
Unsure	7	5.3%
Total	134	100.0%

*Initial School Choice*

21. Overall, would you support or oppose a proposed education program in Georgia that allows parents to direct their education tax dollars to their choice of one or more education options?

	<b>Freq.</b>	<b>Overall</b>	<b>Parent</b>	<b>Non-Parent</b>
<b><u>Support</u></b>	<b><u>377</u></b>	<b><u>62.8%</u></b>	<b><u>77.0%</u></b>	<b><u>58.7%</u></b>
Strongly support	209	34.8%	40.8%	33.1%
Somewhat support	168	28.0%	36.2%	25.6%
<b><u>Neither support nor oppose</u></b>	<b><u>91</u></b>	<b><u>15.1%</u></b>	<b><u>9.3%</u></b>	<b><u>16.8%</u></b>
<b><u>Oppose</u></b>	<b><u>89</u></b>	<b><u>14.8%</u></b>	<b><u>11.6%</u></b>	<b><u>15.8%</u></b>
Somewhat oppose	39	6.5%	3.1%	7.4%
Strongly oppose	50	8.4%	8.6%	8.3%
Unsure	43	7.2%	2.1%	8.7%
Total	600	100.0%	100.0%	100.0%





**22 – 33.** Some in Georgia are considering a new K-12 education program that allows those who opt-in to control their education tax dollars and direct those dollars to their choice of one or more education options. The following is information about the proposed education program. Select whether the information makes you more or less likely to support the proposed education program in Georgia.

**Overall**

	<b>More likely</b>	<b>Much more likely</b>	<b>Makes no difference</b>	<b>Less likely</b>	<b>Much less likely</b>	<b>Unsure</b>	<b>Total</b>
Integrated: The program is integrated with the Georgia Public School System	<b>53.3%</b> <b>320</b>	20.6% 124	<b>23.9%</b> <b>144</b>	<b>13.4%</b> <b>80</b>	5.4% 33	9.3% 56	100.0% 600
Customized: Children participate in an education program that is customized specifically for them	<b>68.9%</b> <b>413</b>	35.2% 211	<b>11.5%</b> <b>69</b>	<b>13.1%</b> <b>79</b>	6.9% 42	6.5% 39	100.0% 600
Combinations: Parents can combine parts of traditional public schools, private schools, homeschooling, or online learning. They do not have to pick just one type of school	<b>62.8%</b> <b>377</b>	27.8% 167	<b>13.8%</b> <b>83</b>	<b>15.2%</b> <b>91</b>	8.1% 49	8.3% 50	100.0% 600
Additional Course Credits: If approved, children can receive course credit outside the traditional classroom, such as if they work a job or take an art class outside of school	<b>65.9%</b> <b>395</b>	31.8% 191	<b>12.0%</b> <b>72</b>	<b>14.9%</b> <b>89</b>	5.3% 32	7.2% 43	100.0% 600
Family Funding: Families will receive funding to help with any approved costs for the learning	<b>62.4%</b> <b>374</b>	30.9% 185	<b>13.5%</b> <b>81</b>	<b>16.6%</b> <b>100</b>	7.3% 44	7.5% 45	100.0% 600
Open to All: All families will have access to the program regardless of where they live or their income	<b>66.3%</b> <b>398</b>	37.8% 227	<b>14.1%</b> <b>84</b>	<b>14.0%</b> <b>84</b>	6.7% 40	5.6% 34	100.0% 600
Gradual Implementation: This program would be implemented gradually over time to avoid creating a major shock to the current system	<b>59.2%</b> <b>355</b>	22.2% 133	<b>17.8%</b> <b>107</b>	<b>13.6%</b> <b>82</b>	4.7% 28	9.4% 57	100.0% 600
Protects Public School Teachers: Supporters of the program want to make sure that all public school teachers in the state keep their job	<b>58.8%</b> <b>353</b>	32.0% 192	<b>15.8%</b> <b>95</b>	<b>18.0%</b> <b>108</b>	6.9% 41	7.3% 44	100.0% 600
COVID Wakeup Call: COVID showed us that traditional methods of schooling are not working. This program is a way to keep school relevant and meeting the needs of today's children	<b>52.4%</b> <b>315</b>	25.1% 151	<b>19.0%</b> <b>114</b>	<b>18.2%</b> <b>109</b>	8.3% 50	10.4% 62	100.0% 600
Improve Public Schools: This is a way to improve our public schools by keeping children who need something different in public schools, while supplementing their learning with other sources	<b>63.7%</b> <b>382</b>	28.8% 173	<b>14.2%</b> <b>85</b>	<b>13.7%</b> <b>82</b>	5.8% 35	8.4% 50	100.0% 600



Safety: For children and families who are concerned about safety issues, this is a way to get children the education they need to feel safe	<b>69.7%</b> <b>418</b>	32.7% 196	<b>12.2%</b> <b>73</b>	<b>11.4%</b> <b>69</b>	5.1% 30	6.7% 40	100.0% 600
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## Parent

	<b>More likely</b>	<b>Much more likely</b>	<b>Makes no difference</b>	<b>Less likely</b>	<b>Much less likely</b>	<b>Unsure</b>	<b>Total</b>
Integrated: The program is integrated with the Georgia Public School System	<b>63.4%</b> <b>85</b>	28.9% 39	<b>17.0%</b> <b>23</b>	<b>12.2%</b> <b>16</b>	6.4% 8	7.4% 10	100.0% 134
Customized: Children participate in an education program that is customized specifically for them	<b>77.2%</b> <b>103</b>	43.1% 58	<b>8.0%</b> <b>11</b>	<b>11.7%</b> <b>16</b>	6.1% 8	3.1% 4	100.0% 134
Combinations: Parents can combine parts of traditional public schools, private schools, homeschooling, or online learning. They do not have to pick just one type of school	<b>62.6%</b> <b>84</b>	30.9% 41	<b>13.6%</b> <b>18</b>	<b>19.3%</b> <b>26</b>	9.0% 12	4.5% 6	100.0% 134
Additional Course Credits: If approved, children can receive course credit outside the traditional classroom, such as if they work a job or take an art class outside of school	<b>71.9%</b> <b>96</b>	35.6% 48	<b>11.1%</b> <b>15</b>	<b>13.3%</b> <b>18</b>	5.3% 7	3.6% 5	100.0% 134
Family Funding: Families will receive funding to help with any approved costs for the learning	<b>68.8%</b> <b>92</b>	39.0% 52	<b>13.2%</b> <b>18</b>	<b>14.1%</b> <b>19</b>	5.6% 7	3.9% 5	100.0% 134
Open to All: All families will have access to the program regardless of where they live or their income	<b>72.4%</b> <b>97</b>	42.2% 56	<b>10.3%</b> <b>14</b>	<b>15.7%</b> <b>21</b>	6.8% 9	1.6% 2	100.0% 134
Gradual Implementation: This program would be implemented gradually over time to avoid creating a major shock to the current system	<b>56.1%</b> <b>75</b>	21.7% 29	<b>18.3%</b> <b>24</b>	<b>19.4%</b> <b>26</b>	7.4% 10	6.1% 8	100.0% 134
Protects Public School Teachers: Supporters of the program want to make sure that all public school teachers in the state keep their job	<b>60.5%</b> <b>81</b>	31.5% 42	<b>19.5%</b> <b>26</b>	<b>16.1%</b> <b>22</b>	8.6% 11	3.9% 5	100.0% 134
COVID Wakeup Call: COVID showed us that traditional methods of schooling are not working. This program is a way to keep school relevant and meeting the needs of today's children	<b>60.1%</b> <b>80</b>	32.2% 43	<b>15.1%</b> <b>20</b>	<b>21.6%</b> <b>29</b>	9.5% 13	3.2% 4	100.0% 134
Improve Public Schools: This is a way to improve our public schools by keeping children who	<b>67.0%</b> <b>89</b>	37.2% 50	<b>13.8%</b> <b>18</b>	<b>14.8%</b> <b>20</b>	6.1% 8	4.4% 6	100.0% 134



need something different in public schools, while supplementing their learning with other sources

Safety: For children and families who are concerned about safety issues, this is a way to get children the education they need to feel safe	<b>76.2%</b> <b>102</b>	38.3% 51	<b>10.1%</b> <b>14</b>	<b>12.1%</b> <b>16</b>	5.6% 7	1.6% 2	100.0% 134
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## Non-Parent

	<b>More likely</b>	<b>Much more likely</b>	<b>Makes no difference</b>	<b>Less likely</b>	<b>Much less likely</b>	<b>Unsure</b>	<b>Total</b>
Integrated: The program is integrated with the Georgia Public School System	<b>50.4%</b> <b>235</b>	18.3% 85	<b>25.9%</b> <b>121</b>	<b>13.7%</b> <b>64</b>	5.2% 24	9.9% 46	100.0% 466
Customized: Children participate in an education program that is customized specifically for them	<b>66.5%</b> <b>310</b>	33.0% 154	<b>12.5%</b> <b>58</b>	<b>13.5%</b> <b>63</b>	7.2% 33	7.5% 35	100.0% 466
Combinations: Parents can combine parts of traditional public schools, private schools, homeschooling, or online learning. They do not have to pick just one type of school	<b>62.8%</b> <b>293</b>	26.8% 125	<b>13.8%</b> <b>64</b>	<b>14.0%</b> <b>65</b>	7.8% 37	9.4% 44	100.0% 466
Additional Course Credits: If approved, children can receive course credit outside the traditional classroom, such as if they work a job or take an art class outside of school	<b>64.1%</b> <b>299</b>	30.7% 143	<b>12.2%</b> <b>57</b>	<b>15.4%</b> <b>72</b>	5.2% 24	8.3% 39	100.0% 466
Family Funding: Families will receive funding to help with any approved costs for the learning	<b>60.5%</b> <b>282</b>	28.6% 133	<b>13.6%</b> <b>63</b>	<b>17.3%</b> <b>81</b>	7.8% 36	8.5% 40	100.0% 466
Open to All: All families will have access to the program regardless of where they live or their income	<b>64.6%</b> <b>301</b>	36.5% 170	<b>15.2%</b> <b>71</b>	<b>13.5%</b> <b>63</b>	6.7% 31	6.8% 32	100.0% 466
Gradual Implementation: This program would be implemented gradually over time to avoid creating a major shock to the current system	<b>60.1%</b> <b>280</b>	22.3% 104	<b>17.7%</b> <b>82</b>	<b>11.9%</b> <b>56</b>	3.9% 18	10.4% 48	100.0% 466
Protects Public School Teachers: Supporters of the program want to make sure that all public school teachers in the state keep their job	<b>58.4%</b> <b>272</b>	32.1% 150	<b>14.8%</b> <b>69</b>	<b>18.6%</b> <b>87</b>	6.4% 30	8.3% 39	100.0% 466
COVID Wakeup Call: COVID showed us that traditional methods of schooling are not working. This program is a way to keep school relevant and meeting the needs of today's children	<b>50.2%</b> <b>234</b>	23.1% 108	<b>20.1%</b> <b>94</b>	<b>17.2%</b> <b>80</b>	8.0% 37	12.4% 58	100.0% 466



Improve Public Schools: This is a way to improve our public schools by keeping children who need something different in public schools, while supplementing their learning with other sources	<b>62.8%</b> <b>293</b>	26.4% 123	<b>14.3%</b> <b>67</b>	<b>13.4%</b> <b>63</b>	5.7% 27	9.5% 44	100.0% 466
Safety: For children and families who are concerned about safety issues, this is a way to get children the education they need to feel safe	<b>67.8%</b> <b>316</b>	31.1% 145	<b>12.8%</b> <b>60</b>	<b>11.2%</b> <b>52</b>	4.9% 23	8.1% 38	100.0% 466

Now knowing this information...

*Informed School Choice*

33. Overall, would you support or oppose a proposed education program in Georgia that allows parents to direct their education tax dollars to their choice of one or more education options?

	Freq.	Overall	Parent	Non-Parent
<b>Support</b>	<b>414</b>	<b>69.1%</b>	<b>74.1%</b>	<b>67.6%</b>
Strongly support	203	33.8%	41.4%	31.6%
Somewhat support	212	35.3%	32.7%	36.0%
<b>Neither support nor oppose</b>	<b>73</b>	<b>12.2%</b>	<b>14.6%</b>	<b>11.5%</b>
<b>Oppose</b>	<b>86</b>	<b>14.3%</b>	<b>9.9%</b>	<b>15.5%</b>
Somewhat oppose	48	8.0%	3.6%	9.2%
Strongly oppose	38	6.3%	6.3%	6.3%
Unsure	26	4.4%	1.4%	5.3%
Total	600	100.0%	100.0%	100.0%

*School Choice Open-Ended F/U*

34. School Choice Open-Ended F/U

A. What do you support the most about this proposed program for multiple education options in Georgia?

**See Verbatim File.**

	Freq.	%	Parent	Non-Parent
Gives Options/Empowers Parents	218	52.7%	51.5%	53.0%
Improves Curriculum/Not Woke	42	10.2%	5.9%	11.5%
Inclusivity	39	9.5%	10.0%	9.3%
All	13	3.2%	1.9%	3.7%
Helps Low Income	7	1.7%	0.0%	2.2%
Safety	7	1.7%	1.0%	1.9%
Other	67	16.1%	22.9%	13.9%
Unsure/No answer/Don't know	21	5.0%	6.6%	4.5%
Total	414	100.0%	100.0%	100.0%



B. What do you oppose the most about this proposed program for multiple education options in Georgia?

See Verbatim File.

	Freq.	%	Parent	Non-Parent
Hurts Public Schools	19	22.2%	33.8%	20.1%
Favors Wealthy	9	10.2%	0.0%	12.0%
Unsure How It Works	7	8.5%	0.0%	10.1%
Lax Standards	5	6.0%	0.0%	7.1%
Parent Reliability	4	4.4%	0.0%	5.2%
Cost	3	3.4%	0.0%	4.1%
No Current Issue	3	2.9%	0.0%	3.5%
Govt Trust	2	2.5%	0.0%	3.0%
Focus on Existing Programs	2	2.2%	7.0%	1.3%
Confusing	1	1.3%	0.0%	1.6%
Age group dependency	1	1.0%	6.5%	0.0%
All	1	1.6%	0.0%	1.9%
Other	15	17.8%	23.2%	16.8%
Unsure/No answer/Don't know	14	15.9%	29.5%	13.5%
Total	86	100.0%	100.0%	100.0%

C. What about this proposed program for multiple education options in Georgia gives you the most hesitation?

See Verbatim File.

	Freq.	%	Parent	Non-Parent
Govt Trust	8	7.7%	8.5%	7.5%
Hurts Public Schools	5	5.2%	10.5%	3.8%
Cost	3	3.1%	5.7%	2.4%
Left out	3	3.0%	0.0%	3.8%
Parent reliability	3	3.0%	0.0%	3.8%
All	3	2.7%	0.0%	3.4%
Lax Standards	2	1.8%	0.0%	2.3%
Hurts Teachers	2	1.7%	3.8%	1.2%
Age group dependency	2	1.7%	3.8%	1.2%
Overwhelming	1	1.1%	0.0%	1.4%
Other	16	16.0%	33.9%	11.1%
Unsure/No answer/Don't know	53	52.9%	33.8%	58.1%
Total	100	100.0%	100.0%	100.0%

*Who is Program For*

35. Do you believe this program should be available to all children in Georgia OR only to children who are in schools that are classified as "failing."

	Freq.	Overall	Parent	Non-Parent
<b><u>Available to all children</u></b>	<b><u>370</u></b>	<b><u>89.2%</u></b>	<b><u>84.3%</u></b>	<b><u>90.8%</u></b>
Definitely available to all children	264	63.8%	62.1%	64.3%
Probably available to all children	106	25.5%	22.2%	26.5%



<b>Available only to children in failing schools</b>	<b>36</b>	<b>8.6%</b>	<b>14.0%</b>	<b>7.0%</b>
Probably available only to children in failing schools	19	4.5%	10.1%	2.8%
Definitely available only to children in failing schools	17	4.1%	3.9%	4.2%
Unsure	9	2.1%	1.7%	2.2%
Total	414	100.0%	100.0%	100.0%

*Parent Interest in Program*

36. How interested would you be personally in this type of program for a child in your household?

	<b>Freq.</b>	<b>Parent</b>
<b>Interested</b>	<b>112</b>	<b>84.2%</b>
Extremely interested	68	50.6%
Somewhat interested	45	33.6%
<b>Not interested</b>	<b>14</b>	<b>10.4%</b>
Not very interested	8	6.2%
Not at all interested	6	4.2%
Unsure	7	5.4%
Total	134	100.0%

37. Are you female or male?

	<b>Freq.</b>	<b>%</b>
Female	332	55.3%
Male	268	44.7%
Total	600	100.0%

38. What age range do you fall within?

	<b>Freq.</b>	<b>%</b>
<b>Under 55</b>	<b>331</b>	<b>55.2%</b>
18 - 29	84	14.0%
30 - 44	140	23.4%
45 - 54	107	17.9%
<b>55 and Over</b>	<b>269</b>	<b>44.8%</b>
55 - 64	113	18.9%
65+	156	25.9%
Total	600	100.0%

39. Generally speaking, do you think of yourself as a Democrat, Republican, or Independent?

	<b>Freq.</b>	<b>%</b>
<b>Republican</b>	<b>248</b>	<b>41.3%</b>



Strongly Republican	144	24.0%
Mostly Republican	104	17.3%
<b><u>Independent</u></b>	<b><u>103</u></b>	<b><u>17.1%</u></b>
<b><u>Democratic</u></b>	<b><u>246</u></b>	<b><u>41.0%</u></b>
Mostly Democratic	103	17.1%
Strongly Democratic	143	23.9%
Unsure	4	0.6%
Total	600	100.0%

40. And thinking about your views toward politics and government, would you say you are...

	<b>Freq.</b>	<b>%</b>
<b><u>Conservative</u></b>	<b><u>255</u></b>	<b><u>42.5%</u></b>
Very conservative	119	19.9%
Somewhat conservative	136	22.6%
<b><u>Moderate</u></b>	<b><u>194</u></b>	<b><u>32.4%</u></b>
<b><u>Liberal</u></b>	<b><u>138</u></b>	<b><u>23.0%</u></b>
Somewhat liberal	77	12.8%
Very liberal	61	10.2%
Unsure	13	2.1%
Total	600	100.0%

41. Do you consider the area where you live to be more rural, suburban, or urban?

	<b>Freq.</b>	<b>%</b>
Rural	154	25.7%
Suburban	344	57.3%
Urban	102	17.0%
Total	600	100.0%

42. What annual household income range do you fall within out of the following options?

	<b>Freq.</b>	<b>%</b>
Less than \$25,000	105	17.5%
\$25,000 - \$49,999	174	29.0%
\$50,000 - \$74,999	129	21.5%
\$75,000 - \$99,999	73	12.2%
\$100,000 - \$124,999	57	9.4%
\$125,000+	48	8.0%
Unsure	14	2.3%
Total	600	100.0%



43. Which of the following best describes your race or ethnicity?

	Freq.	%
White or Caucasian	363	60.4%
Asian or Pacific Islander	13	2.2%
Black or African American	192	31.9%
Hispanic or Latino	21	3.5%
Other	10	1.7%
Unsure	1	0.2%
Total	600	100.0%

44. Thinking back, who did you vote for in the 2020 election for President?

	Freq.	%
Republican Donald Trump	268	44.7%
Democrat Joe Biden	269	44.8%
Another candidate	21	3.4%
Did not vote in 2020	35	5.9%
Unsure	7	1.2%
Total	600	100.0%

45. What's the highest level of education you have completed?

	Freq.	%
<b><u>No degree</u></b>	<b>389</b>	<b>64.8%</b>
Some high school	16	2.7%
High school diploma/GED	138	23.0%
Technical Certification	43	7.1%
Some college or Associate's Degree	192	32.0%
<b><u>At least College</u></b>	<b>209</b>	<b>34.8%</b>
Four-year undergraduate or Bachelor's Degree	140	23.4%
Graduate degree or further	69	11.4%
Unsure	2	0.4%
Total	600	100.0%

46. Geo - Congressional District

	Freq.	%
<b><u>Atlanta Area</u></b>	<b>258</b>	<b>43.0%</b>
4	54	9.1%
5	62	10.3%
6	21	3.4%
7	33	5.5%
11	44	7.3%
13	45	7.4%
<b><u>Surrounding ATL</u></b>	<b>178</b>	<b>29.6%</b>
3	45	7.5%
9	40	6.6%





10	50	8.3%
14	43	7.2%
<b>South</b>	<b>164</b>	<b>27.3%</b>
1	42	7.0%
2	53	8.8%
8	31	5.2%
12	38	6.3%
Total	600	100.0%

47. Geo - DMA

	Freq.	%
Albany	25	4.2%
Atlanta	411	68.5%
Augusta-Aiken	31	5.1%
Chattanooga	18	2.9%
Columbus	25	4.1%
Macon	26	4.3%
Savannah	29	4.8%
Tallahassee-Thomasville	14	2.3%
Greenville-Spart-Asheville-And	4	0.6%
Jacksonville	19	3.2%
Total	600	100.0%

48. Age + Income

	Freq.	%
<65 <\$25k	79	13.2%
<65 \$25k-\$50k	121	20.1%
<65 \$50k-\$75k	94	15.6%
<65 \$75k-\$100k	60	9.9%
<65 \$100k-\$125k	44	7.3%
<65 \$125k+	40	6.6%
65+ \$25k-\$50k	53	8.9%
65+ \$50k-\$75k	35	5.8%
65+ \$75k-\$100k	14	2.3%
65+ \$100k-\$125k	13	2.1%
65+ \$125k+	8	1.4%
65+ <\$25k	26	4.3%
Unsure	14	2.3%
Total	600	100.0%

49. Parent, Non-parent

	Freq.	%
Parent	134	22.3%
Not Parent	466	77.7%
Total	600	100.0%



## 50. Age + Gender

	<b>Freq.</b>	<b>%</b>
F 18 - 29	50	8.4%
F 30 - 44	79	13.1%
F 45 - 54	61	10.1%
F 55 - 64	64	10.6%
F 65+	78	13.0%
M 18 - 29	33	5.6%
M 30 - 44	62	10.3%
M 45 - 54	46	7.7%
M 55 - 64	49	8.2%
M 65+	77	12.9%
Total	600	100.0%

## 51. Race + Gender

	<b>Freq.</b>	<b>%</b>
White Female	193	32.1%
White Male	170	28.3%
Asian Female	7	1.2%
Asian Male	6	1.0%
Black Female	110	18.3%
Black Male	82	13.6%
Hispanic Female	13	2.2%
Hispanic Male	8	1.4%
Other Female	8	1.3%
Other Male	2	0.4%
Unsure	1	0.2%
Total	600	100.0%

## 52. Education + Gender

	<b>Freq.</b>	<b>%</b>
Female At least College	111	18.5%
Female No degree	219	36.4%
Male At least College	98	16.3%
Male No degree	170	28.4%
Unsure	2	0.4%
Total	600	100.0%



## **METHODOLOGY**

This survey was conducted July 13 – 15, 2023, with 600 likely general election voters. Known registered voters were interviewed via online panel. This survey was weighted to a likely general election voter universe.

## **ABOUT THE FIRM**

[Cygnal](#) is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygnal consistently ranks as the most accurate firm, and clients rely on Cygnal's ability to create intelligence for action. Its team members have worked in 48 states and multiple countries on more than 2,700 corporate, public affairs, and political campaigns

