**MI Mixed-mode Parent Survey**

**July 2023**

QUESTION 1:

Are you, or is any member of your household employed by a newspaper, a TV or radio station or by a political party or a campaign for political office?

 TOTAL

BASE=TOTAL SAMPLE 100%

No 100%

QUESTION 2:

Are you registered to vote at your current address?

 TOTAL

BASE=TOTAL SAMPLE 100%

Yes 94%

No 6%

QUESTION 3:

How likely are you to vote in the election for President next year? Would you say you will:

 TOTAL

BASE=TOTAL SAMPLE 100%

Definitely vote 74%

Very Likely to vote 13%

Somewhat Likely to vote 7%

Somewhat Unlikely to vote 2%

Probably not vote 1%

Definitely not vote 3%

Don't Know / No Opinion 1%

QUESTION 4:

Do you have any K through 12 school aged children living in your home?

 TOTAL

BASE=TOTAL SAMPLE 100%

Yes 100%

QUESTION 5:

How would you describe your role in the decisions regarding education for the children in your household?

 TOTAL

BASE=TOTAL SAMPLE 100%

I hold the responsibility for education decisions 45%

I share responsibility for education decisions 56%

QUESTION 6:

Do you think Michigan is headed in the right direction or have we gotten off on the wrong track?

 TOTAL

BASE=TOTAL SAMPLE 100%

Right Direction 40%

Wrong Track 48%

Don't Know / No Opinion 13%

QUESTION 7:

How are the school-aged children in your household currently receiving their education?

 TOTAL

BASE=TOTAL SAMPLE 100%

Public School 74%

Private School (Religious) 7%

Homeschool 7%

Online or Virtual School 7%

Private School (Non-Religious) 5%

Charter School 4%

Public Magnet School 4%

Hybrid School 2%

Learning Pod 1%

Don't Know / No Opinion 1%

QUESTION 8:

I will read some names of people or organizations in the news. For each one, please tell whether you have a favorable or unfavorable opinion of the person or group.

Gretchen Whitmer

 TOTAL

BASE=TOTAL SAMPLE 100%

Favorable 56%

---------

 Very Favorable 31%

 Somewhat Favorable 25%

Unfavorable 38%

-----------

 Somewhat Unfavorable 11%

 Very Unfavorable 28%

No Opinion 4%

Never Heard Of 2%

Don't Know/Refused 0%

NET (Favorable - Unfavorable) 18%

-----------------------------

QUESTION 9:

I will read some names of people or organizations in the news. For each one, please tell whether you have a favorable or unfavorable opinion of the person or group.

Teachers Unions

 TOTAL

BASE=TOTAL SAMPLE 100%

Favorable 56%

---------

 Very Favorable 31%

 Somewhat Favorable 25%

Unfavorable 24%

-----------

 Somewhat Unfavorable 12%

 Very Unfavorable 11%

No Opinion 18%

Never Heard Of 3%

Don't Know/Refused 0%

NET (Favorable - Unfavorable) 32%

-----------------------------

QUESTION 10:

I will read some names of people or organizations in the news. For each one, please tell whether you have a favorable or unfavorable opinion of the person or group.

Public Schools in Your Area

 TOTAL

BASE=TOTAL SAMPLE 100%

Favorable 68%

---------

 Very Favorable 31%

 Somewhat Favorable 38%

Unfavorable 27%

-----------

 Somewhat Unfavorable 15%

 Very Unfavorable 12%

No Opinion 4%

Never Heard Of 1%

Don't Know/Refused 0%

NET (Favorable - Unfavorable) 41%

-----------------------------

QUESTION 11:

I will read some names of people or organizations in the news. For each one, please tell whether you have a favorable or unfavorable opinion of the person or group.

Private Schools in Your Area

 TOTAL

BASE=TOTAL SAMPLE 100%

Favorable 48%

---------

 Very Favorable 19%

 Somewhat Favorable 30%

Unfavorable 16%

-----------

 Somewhat Unfavorable 11%

 Very Unfavorable 5%

No Opinion 32%

Never Heard Of 4%

Don't Know/Refused 0%

NET (Favorable - Unfavorable) 32%

-----------------------------

QUESTION 12:

I will read some names of people or organizations in the news. For each one, please tell whether you have a favorable or unfavorable opinion of the person or group.

Charter Schools

 TOTAL

BASE=TOTAL SAMPLE 100%

Favorable 44%

---------

 Very Favorable 16%

 Somewhat Favorable 28%

Unfavorable 28%

-----------

 Somewhat Unfavorable 18%

 Very Unfavorable 10%

No Opinion 25%

Never Heard Of 3%

Don't Know/Refused 0%

NET (Favorable - Unfavorable) 16%

-----------------------------

QUESTION 13:

I will read some names of people or organizations in the news. For each one, please tell whether you have a favorable or unfavorable opinion of the person or group.

School Choice

 TOTAL

BASE=TOTAL SAMPLE 100%

Favorable 69%

---------

 Very Favorable 43%

 Somewhat Favorable 27%

Unfavorable 19%

-----------

 Somewhat Unfavorable 13%

 Very Unfavorable 6%

No Opinion 9%

Never Heard Of 3%

Don't Know/Refused 0%

NET (Favorable - Unfavorable) 51%

-----------------------------

QUESTION 14:

I will read some names of people or organizations in the news. For each one, please tell whether you have a favorable or unfavorable opinion of the person or group.

Education Vouchers

 TOTAL

BASE=TOTAL SAMPLE 100%

Favorable 41%

---------

 Very Favorable 20%

 Somewhat Favorable 21%

Unfavorable 21%

-----------

 Somewhat Unfavorable 10%

 Very Unfavorable 11%

No Opinion 25%

Never Heard Of 14%

Don't Know/Refused 0%

NET (Favorable - Unfavorable) 20%

-----------------------------

QUESTION 15:

Overall, are you satisfied or unsatisfied with the quality of education students receive in Michigan today?

 TOTAL

BASE=TOTAL SAMPLE 100%

Satisfied 62%

---------

 Completely Satisfied 13%

 Somewhat Satisfied 49%

Unsatisfied 37%

-----------

 Somewhat Unsatisfied 30%

 Completely Unsatisfied 7%

Don't Know / No Opinion 1%

NET (Satisfied - Unsatisfied) 25%

-----------------------------

QUESTION 16:

Was your child's current school the only option you had for their education OR did you have multiple options to consider?

 TOTAL

BASE=TOTAL SAMPLE 100%

Current school was the only option 29%

Had multiple options to consider 68%

Don't Know / No Opinion 3%

QUESTION 17:

How much, if at all, are you considering a new or different school or learning environment for any of the school-aged children in your household? Please rate from one to five,

with one meaning that you definitely not considering and 5 meaning that you are strongly considering. Of course, you can choose any number between one and five.

 TOTAL

BASE=TOTAL SAMPLE 100%

Considering 24%

-----------

 5 - Strongly Considering 12%

 4 12%

3 18%

Not Considering 59%

---------------

 2 14%

 1 - Definitely Not Considering 45%

Don't Know/Refused 0%

NET (Satisfied - Unsatisfied) -35%

-----------------------------

QUESTION 18:

During your child's K through 12 education, have you ever switched to a different school for a reason other than moving residences?

 TOTAL

BASE=TOTAL SAMPLE 100%

Yes 25%

No 75%

Don't Know / No Opinion 1%

QUESTION 19:

Do you believe switching schools was the right decision?

 TOTAL

BASE=SWITCHED TO A DIFFERENT SCHOOL 100%

Yes 90%

No 8%

Don't Know / No Opinion 2%

QUESTION 20:

Thinking for a moment about the public schools in your area, what is your greatest concern or criticism?

 TOTAL

BASE=TOTAL SAMPLE 100%

Poor quality of education/curriculum 17%

Improve public safety/children/teachers are being harmed 12%

Bullying issues/it needs to be controlled 10%

Lack of support/attention to children's needs 6%

It is poorly funded/lack of funding 6%

It is overcrowded/classroom sizes/teacher student ratio 6%

Concerns about the school shootings/gun violence 5%

Concerns about the behavior of children/not being well disciplined 5%

They are pushing on the woke agenda/people being discriminated/racism 5%

Not enough good teachers/staff 4%

Concern about the gender/LGBTQ/gay issues 4%

Lack of interest in teaching/Teachers doesn't show up/have no interest in their 4%

 job

Lack of diversity/inclusion 3%

Liberal/radical agenda being pushed on young kids 3%

Lack of proper assistance for special needs/children with disabilities/mental 2%

 disorder

Concern about pushing the critical race theory 2%

School of choice/should have the ability to choose what they want 2%

Too much government interference/government should stay out of it 2%

Lack of parental support/parenting 2%

Not enough individualized learning/need a personal one on one time 2%

Not enough resources/lack of supplies 2%

They are not teaching the facts/they are being lied about the history 2%

Has bad reputation/poor reviews about them 2%

Poor management/it is not properly run by the administration 1%

Concern about the drug use/vaping 1%

Concern about just giving them passing grades/not pushing them to work on their 1%

 weaknesses

Not enough preparation for students in the real world/future 1%

Lack of qualified teachers/they are inexperienced 1%

Lack of programs/activities 1%

There is favoritism between the students 1%

Too much rules/policies/schools are being too strict 1%

Not enough communication/should have better transparency 1%

Teachers are underpaid/they should pay them more 1%

None/Positive mentions 10%

Other 7%

Don't know/Refused 2%

QUESTION 21:

As you may know, School Choice gives parents the right to use the tax dollars designated for their child's education to design the best education for their child, which could

be a public school, private school, or other education option. Knowing this, do you generally favor or oppose School Choice?

 TOTAL

BASE=TOTAL SAMPLE 100%

Favor 80%

-----

 Strongly Favor 46%

 Somewhat Favor 34%

Oppose 15%

------

 Somewhat Oppose 10%

 Strongly Oppose 5%

Don't Know / No Opinion 5%

NET (Favor - Oppose) 64%

--------------------

QUESTION 22:

What should be the main purpose of the K through 12 education system? From the list below, please select which two (2) you think should be the main purpose of K through 12

education.

 TOTAL

BASE=TOTAL SAMPLE 100%

Preparing for college and future career opportunities 50%

Developing curiosity and independent thinking skills 42%

Instilling strong moral and ethical values 25%

Gain a life of independence and fulfillment 23%

Cultivating a love for lifelong learning 23%

Nurturing a sense of community and kindness 15%

Don't Know / No Opinion 2%

QUESTION 23:

Using the same list, which do you think most people would say is the number one purpose of the K through 12 education system?

 TOTAL

BASE=TOTAL SAMPLE 100%

Preparing for college and future career opportunities 55%

Developing curiosity and independent thinking skills 11%

Gain a life of independence and fulfillment 8%

Instilling strong moral and ethical values 8%

Cultivating a love for lifelong learning 7%

Nurturing a sense of community and kindness 4%

Don't Know / No Opinion 7%

QUESTION 24\_1:

From the following list, please select which two (2) you value the most in a K through 12 school.

1st choice

 TOTAL

BASE=TOTAL SAMPLE 100%

Quality teachers 43%

Academic rigor 10%

Small class size 11%

Good arts and extracurricular programs 6%

Avoiding bullying 13%

Convenient location 5%

Respectful fellow students 9%

Good athletic programs 3%

Don't Know / No Opinion 2%

QUESTION 24\_2:

From the following list, please select which two (2) you value the most in a K through 12 school.

2nd choice

 TOTAL

BASE=TOTAL SAMPLE 100%

Quality teachers 33%

Academic rigor 16%

Small class size 12%

Good arts and extracurricular programs 8%

Avoiding bullying 10%

Convenient location 5%

Respectful fellow students 12%

Good athletic programs 4%

Don't Know / No Opinion 0%

QUESTION 24:

From the following list, please select which two (2) you value the most in a K through 12 school.

Combined

 TOTAL

BASE=TOTAL SAMPLE 100%

Quality teachers 76%

Academic rigor 26%

Small class size 23%

Avoiding bullying 22%

Respectful fellow students 21%

Good arts and extracurricular programs 14%

Convenient location 9%

Good athletic programs 6%

Don't Know / No Opinion 2%

QUESTION 25\_1:

You indicated that you most value [FIRST CHOICE]. For each one, please select if the school-aged children in your household are currently receiving this from school?

Quality teachers

 TOTAL

BASE=TOTAL SAMPLE 100%

Yes 84%

No 12%

Don't Know / No Opinion 4%

QUESTION 25\_2:

You indicated that you most value [FIRST CHOICE]. For each one, please select if the school-aged children in your household are currently receiving this from school?

Academic rigor

 TOTAL

BASE=TOTAL SAMPLE 100%

Yes 78%

No 20%

Don't Know / No Opinion 3%

QUESTION 25\_3:

You indicated that you most value [FIRST CHOICE]. For each one, please select if the school-aged children in your household are currently receiving this from school?

Small class size

 TOTAL

BASE=TOTAL SAMPLE 100%

Yes 53%

No 44%

Don't Know / No Opinion 2%

QUESTION 25\_4:

You indicated that you most value [FIRST CHOICE]. For each one, please select if the school-aged children in your household are currently receiving this from school?

Good arts and extracurricular programs

 TOTAL

BASE=TOTAL SAMPLE 100%

Yes 70%

No 22%

Don't Know / No Opinion 9%

QUESTION 25\_5:

You indicated that you most value [FIRST CHOICE]. For each one, please select if the school-aged children in your household are currently receiving this from school?

Avoiding bullying

 TOTAL

BASE=TOTAL SAMPLE 100%

Yes 52%

No 40%

Don't Know / No Opinion 8%

QUESTION 25\_6:

You indicated that you most value [FIRST CHOICE]. For each one, please select if the school-aged children in your household are currently receiving this from school?

Convenient location

 TOTAL

BASE=TOTAL SAMPLE 100%

Yes 100%

No 0%

Don't Know / No Opinion 0%

QUESTION 25\_7:

You indicated that you most value [FIRST CHOICE]. For each one, please select if the school-aged children in your household are currently receiving this from school?

Respectful fellow students

 TOTAL

BASE=TOTAL SAMPLE 100%

Yes 72%

No 19%

Don't Know / No Opinion 8%

QUESTION 25\_8:

You indicated that you most value [FIRST CHOICE]. For each one, please select if the school-aged children in your household are currently receiving this from school?

Good athletic programs

 TOTAL

BASE=TOTAL SAMPLE 100%

Yes 91%

No 9%

Don't Know / No Opinion 0%

QUESTION 26\_1:

You indicated that you most value [SECOND CHOICE]. For each one, please select if the school-aged children in your household are currently receiving this from school?

Quality teachers

 TOTAL

BASE=TOTAL SAMPLE 100%

Yes 85%

No 9%

Don't Know / No Opinion 6%

QUESTION 26\_2:

You indicated that you most value [SECOND CHOICE]. For each one, please select if the school-aged children in your household are currently receiving this from school?

Academic rigor

 TOTAL

BASE=TOTAL SAMPLE 100%

Yes 67%

No 25%

Don't Know / No Opinion 8%

QUESTION 26\_3:

You indicated that you most value [SECOND CHOICE]. For each one, please select if the school-aged children in your household are currently receiving this from school?

Small class size

 TOTAL

BASE=TOTAL SAMPLE 100%

Yes 67%

No 33%

Don't Know / No Opinion 0%

QUESTION 26\_4:

You indicated that you most value [SECOND CHOICE]. For each one, please select if the school-aged children in your household are currently receiving this from school?

Good arts and extracurricular programs

 TOTAL

BASE=TOTAL SAMPLE 100%

Yes 67%

No 27%

Don't Know / No Opinion 6%

QUESTION 26\_5:

You indicated that you most value [SECOND CHOICE]. For each one, please select if the school-aged children in your household are currently receiving this from school?

Avoiding bullying

 TOTAL

BASE=TOTAL SAMPLE 100%

Yes 59%

No 38%

Don't Know / No Opinion 3%

QUESTION 26\_6:

You indicated that you most value [SECOND CHOICE]. For each one, please select if the school-aged children in your household are currently receiving this from school?

Convenient location

 TOTAL

BASE=TOTAL SAMPLE 100%

Yes 83%

No 11%

Don't Know / No Opinion 6%

QUESTION 26\_7:

You indicated that you most value [SECOND CHOICE]. For each one, please select if the school-aged children in your household are currently receiving this from school?

Respectful fellow students

 TOTAL

BASE=TOTAL SAMPLE 100%

Yes 71%

No 27%

Don't Know / No Opinion 2%

QUESTION 26\_8:

You indicated that you most value [SECOND CHOICE]. For each one, please select if the school-aged children in your household are currently receiving this from school?

Good athletic programs

 TOTAL

BASE=TOTAL SAMPLE 100%

Yes 86%

No 14%

Don't Know / No Opinion 0%

QUESTION 27:

As you may know, Education Savings Accounts is an education funding program that allows parents to use their education tax dollars to customize their child's learning and

development. Education Savings Accounts give parents the authority to choose how they spend their money, ranging from paying for books, receiving tutoring, technical training,

K through 12 private school tuition, or special needs therapies from an array of providers including public and private schools. Knowing this, do you generally favor or

oppose Education Savings Accounts?

 TOTAL

BASE=TOTAL SAMPLE 100%

Favor 75%

-----

 Strongly Favor 37%

 Somewhat Favor 38%

Oppose 12%

------

 Somewhat Oppose 8%

 Strongly Oppose 4%

Don't Know / No Opinion 13%

NET (Favor - Oppose) 63%

--------------------

QUESTION 28:

Do you generally favor or oppose school vouchers that allow individual parents to use their taxpayer dollars to pay for tuition at private or religious schools?

 TOTAL

BASE=TOTAL SAMPLE 100%

Favor 60%

-----

 Strongly Favor 30%

 Somewhat Favor 31%

Oppose 27%

------

 Somewhat Oppose 12%

 Strongly Oppose 14%

Don't Know / No Opinion 13%

NET (Favor - Oppose) 34%

--------------------

QUESTION 29:

Now I will read you several statements about K through 12 education in America. For each one, please tell me whether you agree or disagree with the statement.

Many public schools are failing badly and it's time we give parents the right to choose the learning environment that's best for their children.

 TOTAL

BASE=TOTAL SAMPLE 100%

Agree 76%

-----

 Strongly Agree 50%

 Somewhat Agree 27%

Disagree 18%

--------

 Somewhat Disagree 10%

 Strongly Disagree 8%

Don't Know / No Opinion 6%

NET (Agree - Disagree) 58%

----------------------

QUESTION 30:

Now I will read you several statements about K through 12 education in America. For each one, please tell me whether you agree or disagree with the statement.

No child should be forced to attend an unsafe or failing school because they can't afford to go somewhere else.

 TOTAL

BASE=TOTAL SAMPLE 100%

Agree 86%

-----

 Strongly Agree 64%

 Somewhat Agree 22%

Disagree 10%

--------

 Somewhat Disagree 6%

 Strongly Disagree 4%

Don't Know / No Opinion 4%

NET (Agree - Disagree) 77%

----------------------

QUESTION 31:

Now I will read you several statements about K through 12 education in America. For each one, please tell me whether you agree or disagree with the statement.

Parents should have the right to choose the school that is best for their child, rather than being forced to attend failing or unsafe schools based solely on where they live.

 TOTAL

BASE=TOTAL SAMPLE 100%

Agree 85%

-----

 Strongly Agree 61%

 Somewhat Agree 24%

Disagree 11%

--------

 Somewhat Disagree 7%

 Strongly Disagree 4%

Don't Know / No Opinion 4%

NET (Agree - Disagree) 74%

----------------------

QUESTION 32:

Now I will read you several statements about K through 12 education in America. For each one, please tell me whether you agree or disagree with the statement.

Schools should be focused on teaching the basics and stop focusing on pushing a political philosophy. Parents should be able to move their children to a different school if

they believe their school has become too political.

 TOTAL

BASE=TOTAL SAMPLE 100%

Agree 81%

-----

 Strongly Agree 61%

 Somewhat Agree 21%

Disagree 14%

--------

 Somewhat Disagree 6%

 Strongly Disagree 9%

Don't Know / No Opinion 5%

NET (Agree - Disagree) 67%

----------------------

QUESTION 33:

Now I will read you several statements about K through 12 education in America. For each one, please tell me whether you agree or disagree with the statement.

Parents should be in charge of decisions regarding their child's education. It is not fair that only wealthy parents truly get to decide where their child goes to school.

 TOTAL

BASE=TOTAL SAMPLE 100%

Agree 80%

-----

 Strongly Agree 56%

 Somewhat Agree 24%

Disagree 15%

--------

 Somewhat Disagree 9%

 Strongly Disagree 6%

Don't Know / No Opinion 6%

NET (Agree - Disagree) 65%

----------------------

QUESTION 34:

Now I will read you several statements about K through 12 education in America. For each one, please tell me whether you agree or disagree with the statement.

Having school choice is a way to improve our public schools by keeping children who need something different in public schools, while supplementing their learning with other

sources.

 TOTAL

BASE=TOTAL SAMPLE 100%

Agree 76%

-----

 Strongly Agree 43%

 Somewhat Agree 33%

Disagree 16%

--------

 Somewhat Disagree 10%

 Strongly Disagree 7%

Don't Know / No Opinion 8%

NET (Agree - Disagree) 59%

----------------------

QUESTION 35:

Now I will read you several statements about K through 12 education in America. For each one, please tell me whether you agree or disagree with the statement.

It's unfair that a parent's hard-earned tax dollars can only be used to send their children to a failing public school rather than being able to spend those tax dollars to

educate them at a school that's best for them.

 TOTAL

BASE=TOTAL SAMPLE 100%

Agree 74%

-----

 Strongly Agree 47%

 Somewhat Agree 27%

Disagree 21%

--------

 Somewhat Disagree 11%

 Strongly Disagree 10%

Don't Know / No Opinion 6%

NET (Agree - Disagree) 53%

----------------------

QUESTION 36:

Now I will read you several statements about K through 12 education in America. For each one, please tell me whether you agree or disagree with the statement.

School choice empowers parents. If a school fails to meet the needs of their students, unsatisfied parents can take their children and education dollars elsewhere.

 TOTAL

BASE=TOTAL SAMPLE 100%

Agree 81%

-----

 Strongly Agree 56%

 Somewhat Agree 26%

Disagree 15%

--------

 Somewhat Disagree 10%

 Strongly Disagree 6%

Don't Know / No Opinion 4%

NET (Agree - Disagree) 66%

----------------------

QUESTION 37:

Now I will read you several statements about K through 12 education in America. For each one, please tell me whether you agree or disagree with the statement.

School choice mechanisms like vouchers, tax credit scholarships, and education savings accounts cost a fraction of what is spent in the public system, so those programs are

worthwhile, both for taxpayers and especially for students.

 TOTAL

BASE=TOTAL SAMPLE 100%

Agree 68%

-----

 Strongly Agree 33%

 Somewhat Agree 35%

Disagree 19%

--------

 Somewhat Disagree 8%

 Strongly Disagree 11%

Don't Know / No Opinion 14%

NET (Agree - Disagree) 49%

----------------------

QUESTION 38:

Thinking about the issues facing public schools, which of the following do you think is most important right now?

 TOTAL

BASE=TOTAL SAMPLE 100%

Teaching the basics and preparing students for success in life 27%

Focusing on making our schools safer and improving overall student safety 27%

Higher overall funding for our public schools 19%

Ensuring parents have a greater say and influence over what their children 11%

 learn in school

Increasing teacher pay 9%

Ending COVID-era policies that limit student engagement and development 5%

Don't Know / No Opinion 3%

QUESTION 39:

If you could change two (2) things about your child's education, what would they be?

 TOTAL

BASE=TOTAL SAMPLE 100%

More options for classes and learning experiences 41%

Less standardized tests and more outside the classroom learning 39%

Reduce bullying and have more respectful fellow students 39%

Higher quality teachers 29%

More control over teachers and classroom content 21%

Have control of all their education funding 15%

Different school day length 10%

Don't Know / No Opinion 4%

QUESTION 40:

Which statement do you agree with more even if neither is exactly right?

 TOTAL

BASE=TOTAL SAMPLE 100%

If my kid's school was underperforming, I would move them to another school 47%

 because academic rigor is the most important thing to help them long term.

If my kid's school was underperforming, I would consider the social impact of 44%

 changing friend groups or geography before switching to a new school.

Don't Know / No Opinion 9%

QUESTION 41:

Which statement do you agree with more even if neither is exactly right?

 TOTAL

BASE=TOTAL SAMPLE 100%

If my kid's school was teaching ideologies I disagree with, I would move them 47%

 to another school because indoctrination of children is wrong.

If my kid's school was teaching ideologies I disagree with, I would consider 44%

 the academic value of the school before switching to a new school.

Don't Know / No Opinion 9%

QUESTION 42:

Now we just have a few more questions for statistical purposes.

Which of the following most accurately describes where you live? Would you say you live in ...

 TOTAL

BASE=TOTAL SAMPLE 100%

A rural area 24%

A small town 19%

A suburban area 41%

An urban area or city 16%

Don't Know/Refused 0%

QUESTION 43:

From the following list, what is the last grade of formal education you have completed?

 TOTAL

BASE=TOTAL SAMPLE 100%

Less than High School diploma 2%

High School graduate 19%

Some College/trade school 31%

College Graduate 36%

Post Graduate degree 13%

Don't Know/Refused 0%

QUESTION 44-45:

Which political party are you most affiliated with?

 TOTAL

BASE=TOTAL SAMPLE 100%

Republican 30%

----------

 Strong Republican 16%

 Lean Republican 15%

Democrat 33%

--------

 Lean Democrat 18%

 Strong Democrat 15%

Independent 35%

Don't Know/Refused 2%

NET (Republican - Democrat) -3%

---------------------------

QUESTION 46:

If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

 TOTAL

BASE=TOTAL SAMPLE 100%

Liberal 20%

-------

 Very Liberal 8%

 Somewhat Liberal 12%

Moderate 47%

Conservative 31%

------------

 Somewhat Conservative 18%

 Very Conservative 14%

Don't Know/Refused 2%

NET (Liberal - Conservative) -11%

----------------------------

QUESTION 47:

What is your current marital status?

 TOTAL

BASE=TOTAL SAMPLE 100%

Single, never married 24%

Married 61%

Separated 2%

Divorced 11%

Widowed 2%

Don't Know/Refused 0%

QUESTION 48:

Do you or does any member of your family who lives in this household belong to a trade, labor, public employee or teacher's union?

 TOTAL

BASE=TOTAL SAMPLE 100%

Total Yes 22%

---------

 Yes, Labor/Trade Union 12%

 Yes, Public Union 4%

 Yes, Teachers Union 9%

No 78%

Don't Know/Refused 0%

QUESTION 49:

What is your race or ethnic heritage?

 TOTAL

BASE=TOTAL SAMPLE 100%

African-American/Black 17%

Asian 2%

White/Caucasian 74%

Hispanic 3%

Other 4%

QUESTION 50:

AGE GROUP

 TOTAL

BASE=TOTAL SAMPLE 100%

18-34 18%

35-40 29%

41-50 40%

51+ 13%

Refused 0%

QUESTION 51:

Gender:

 TOTAL

BASE=TOTAL SAMPLE 100%

Male 48%

Female 52%

QUESTION 52X:

AREAS/MARKETS:

 TOTAL

BASE=TOTAL SAMPLE 100%

Detroit City 5%

Rest of Wayne 11%

Macomb County 9%

Oakland County 14%

Rest of Detroit MM 11%

Flint/Saginaw 11%

Grand Rapids 23%

Lansing 8%

Traverse City/Marquette 10%

QUESTION VERSION:

 TOTAL

BASE=TOTAL SAMPLE 100%

Phone 13%

SMS 13%

Web 75%