## THE TARRANCE GROUP

**To:** Interested Parties

From: Brian Nienaber

**Re:** Key findings from a survey of Ohio voters

This survey was conducted April 9-11, 2024, among N=505 registered voters in Ohio. The margin of error for this survey is  $\pm 4.5\%$  at the 95% confidence level.

## There is strong voter support for universal open enrollment.

A strong majority of voters (59%) support the state legislature passing a law to allow students to attend any school in any district. This includes majority support from Republicans (57%), ticket splitters (61%), and Democrats (61%) as well as from demographic groups across race (Black-73%, white-59%) and geography (urban-67%, rural-61%, suburban-55%). Majorities of seniors (66%) and parents with a child in K-12 schools (52%) are also in support.

## Do you support or oppose the state legislature passing a law that would allow students to attend any school in any district?



In addition, a near majority (49%) of voters say they would be more likely to support their legislator if they supported passing a law that would allow all children in Ohio to attend any public school in the state regardless of where they live. This includes 25% of voters who would be much more likely. Just 27% of voters overall say this action would make them less likely to support their legislator.



Would you be more or less likely to vote for your legislator if they supported passing a law that would allow all children in Ohio to attend any public school in the state regardless of where they live?

## These positive voter attitudes are driven by strong agreement on the premises of school choice.

Fully 80% of voters believe parents or guardians are the entity that should be deciding which school a child attends.

In addition, 88% of voters agree that all Ohio students should have access to the best public schools regardless of race, income, or home address.

On the agree/disagree message series, there is broad agreement on all three of the pro-school choice messages, including:

- 64% of voters who agree that "No child should have their access to public schools limited by where they live. We don't restrict access to any other public services such as public hospitals, pools, parks, or libraries and we shouldn't do it for public education."
- 68% of voters who agree that "Public schools are designed to support and educate all our children, regardless of their location. They should be open to all so families can find the school that best meets their child's needs."
- 70% of voters who agree that "The funding allocated to a student for their annual education should follow that student if they decide to transfer schools."

In sum, voters broadly support the concept of empowering families to send their kids to the school that best meets their needs.

ADDEDNUM: The Tarrance Group is pleased to present this Ohio polling data on the issue of K-12 education. We have conducted hundreds of thousands of survey interviews in the state and have helped elect officials at all levels of government in Ohio. In addition, we have been pleased to work on polling on K-12 issues on states ranging from Ohio to Georgia to California to Florida to Oklahoma.