**DATE:** Thursday, July 27, 2023

**TO:** Yes. Every Kid. Foundation.

**FROM:** John Rogers, Director of Client Strategy & Jack Coogan, Research Coordinator

**RE:** Survey of n600 Likely General Election Voters in Georgia

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***63% of voters support school choice programs like ESAs in Georgia.***

**ESA Support**

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* ESA measures are **even more popular among parents** (77% support). The support for school choice options like ESAS is **bipartisan**. Majorities of Republicans, Democrats, and Independents support school choice.
* **84% of parents expressed interest in an ESA program** and 89% of voters say that any similar school choice program should be open to all children.
* **Governor Kemp remains incredibly popular (60% favorable / 34% unfavorable) and his support puts wind in the sails of the education freedom movement.**

***Parents are satisfied with education in the state but know it can improve.***

* 72% of voters overall say education is *extremely* important in Georgia. **50% of voters** (60% of parents) **are satisfied with education in the state.**
* However, **61% of parents are considering a new school** for their children and 90% said they would be open to new educational experiences.

***Voters see the benefits of school choice and ESAs for parents & public schools.***

* Georgia voters have **high opinions** of traditional public schools, as well as private schools, hybrid learning options, homeschooling, and programs like **education savings accounts** and **refundable education tax credits.**
* Voters want to **empower parents** to make educational decisions and see it as a way to **improve public schools** as well. Georgians also appreciate school choice programs that can be **customized** to fit students’ needs.
* Across party lines, voters will especially support an ESA program **open to all students.**

**Methodology**: This survey was conducted July 13 – 15, 2023, with 600 likely general election voters. Known registered voters were interviewed via online panel. This survey was weighted to a likely general election voter universe.