



**MI Mixed-mode Parent Survey
July 2023**

QUESTION 1:

Are you, or is any member of your household employed by a newspaper, a TV or radio station or by a political party or a campaign for political office?

	TOTAL
BASE=TOTAL SAMPLE	100%
No	100%

QUESTION 2:

Are you registered to vote at your current address?

	TOTAL
BASE=TOTAL SAMPLE	100%
Yes	94%
No	6%

QUESTION 3:

How likely are you to vote in the election for President next year? Would you say you will:

	TOTAL
BASE=TOTAL SAMPLE	100%
Definitely vote	74%
Very Likely to vote	13%
Somewhat Likely to vote	7%
Somewhat Unlikely to vote	2%
Probably not vote	1%
Definitely not vote	3%
Don't Know / No Opinion	1%

QUESTION 4:

Do you have any K through 12 school aged children living in your home?

	TOTAL
BASE=TOTAL SAMPLE	100%
Yes	100%

QUESTION 5:

How would you describe your role in the decisions regarding education for the children in your household?

	TOTAL
BASE=TOTAL SAMPLE	100%
I hold the responsibility for education decisions	45%
I share responsibility for education decisions	56%

QUESTION 6:

Do you think Michigan is headed in the right direction or have we gotten off on the wrong track?

	TOTAL
BASE=TOTAL SAMPLE	100%
Right Direction	40%
Wrong Track	48%
Don't Know / No Opinion	13%



QUESTION 7:

How are the school-aged children in your household currently receiving their education?

	TOTAL
BASE=TOTAL SAMPLE	100%
Public School	74%
Private School (Religious)	7%
Homeschool	7%
Online or Virtual School	7%
Private School (Non-Religious)	5%
Charter School	4%
Public Magnet School	4%
Hybrid School	2%
Learning Pod	1%
Don't Know / No Opinion	1%

QUESTION 8:

I will read some names of people or organizations in the news. For each one, please tell whether you have a favorable or unfavorable opinion of the person or group.

Gretchen Whitmer

	TOTAL
BASE=TOTAL SAMPLE	100%
Favorable	56%

Very Favorable	31%
Somewhat Favorable	25%
Unfavorable	38%

Somewhat Unfavorable	11%
Very Unfavorable	28%
No Opinion	4%
Never Heard Of	2%
Don't Know/Refused	0%
NET (Favorable - Unfavorable)	18%

QUESTION 9:

I will read some names of people or organizations in the news. For each one, please tell whether you have a favorable or unfavorable opinion of the person or group.

Teachers Unions

	TOTAL
BASE=TOTAL SAMPLE	100%
Favorable	56%

Very Favorable	31%
Somewhat Favorable	25%
Unfavorable	24%

Somewhat Unfavorable	12%
Very Unfavorable	11%
No Opinion	18%
Never Heard Of	3%
Don't Know/Refused	0%
NET (Favorable - Unfavorable)	32%



QUESTION 10:

I will read some names of people or organizations in the news. For each one, please tell whether you have a favorable or unfavorable opinion of the person or group.

Public Schools in Your Area

	TOTAL
BASE=TOTAL SAMPLE	100%
Favorable	68%

Very Favorable	31%
Somewhat Favorable	38%
Unfavorable	27%

Somewhat Unfavorable	15%
Very Unfavorable	12%
No Opinion	4%
Never Heard Of	1%
Don't Know/Refused	0%
NET (Favorable - Unfavorable)	41%

QUESTION 11:

I will read some names of people or organizations in the news. For each one, please tell whether you have a favorable or unfavorable opinion of the person or group.

Private Schools in Your Area

	TOTAL
BASE=TOTAL SAMPLE	100%
Favorable	48%

Very Favorable	19%
Somewhat Favorable	30%
Unfavorable	16%

Somewhat Unfavorable	11%
Very Unfavorable	5%
No Opinion	32%
Never Heard Of	4%
Don't Know/Refused	0%
NET (Favorable - Unfavorable)	32%

QUESTION 12:

I will read some names of people or organizations in the news. For each one, please tell whether you have a favorable or unfavorable opinion of the person or group.

Charter Schools

	TOTAL
BASE=TOTAL SAMPLE	100%
Favorable	44%

Very Favorable	16%
Somewhat Favorable	28%
Unfavorable	28%

Somewhat Unfavorable	18%
Very Unfavorable	10%
No Opinion	25%
Never Heard Of	3%
Don't Know/Refused	0%
NET (Favorable - Unfavorable)	16%



QUESTION 13:

I will read some names of people or organizations in the news. For each one, please tell whether you have a favorable or unfavorable opinion of the person or group.

School Choice

	TOTAL
BASE=TOTAL SAMPLE	100%
Favorable	69%

Very Favorable	43%
Somewhat Favorable	27%
Unfavorable	19%

Somewhat Unfavorable	13%
Very Unfavorable	6%
No Opinion	9%
Never Heard Of	3%
Don't Know/Refused	0%
NET (Favorable - Unfavorable)	51%

QUESTION 14:

I will read some names of people or organizations in the news. For each one, please tell whether you have a favorable or unfavorable opinion of the person or group.

Education Vouchers

	TOTAL
BASE=TOTAL SAMPLE	100%
Favorable	41%

Very Favorable	20%
Somewhat Favorable	21%
Unfavorable	21%

Somewhat Unfavorable	10%
Very Unfavorable	11%
No Opinion	25%
Never Heard Of	14%
Don't Know/Refused	0%
NET (Favorable - Unfavorable)	20%

QUESTION 15:

Overall, are you satisfied or unsatisfied with the quality of education students receive in Michigan today?

	TOTAL
BASE=TOTAL SAMPLE	100%
Satisfied	62%

Completely Satisfied	13%
Somewhat Satisfied	49%
Unsatisfied	37%

Somewhat Unsatisfied	30%
Completely Unsatisfied	7%
Don't Know / No Opinion	1%
NET (Satisfied - Unsatisfied)	25%



QUESTION 16:

Was your child's current school the only option you had for their education OR did you have multiple options to consider?

	TOTAL
BASE=TOTAL SAMPLE	100%
Current school was the only option	29%
Had multiple options to consider	68%
Don't Know / No Opinion	3%

QUESTION 17:

How much, if at all, are you considering a new or different school or learning environment for any of the school-aged children in your household? Please rate from one to five, with one meaning that you definitely not considering and 5 meaning that you are strongly considering. Of course, you can choose any number between one and five.

	TOTAL
BASE=TOTAL SAMPLE	100%
Considering	24%

5 - Strongly Considering	12%
4	12%
3	18%
Not Considering	59%

2	14%
1 - Definitely Not Considering	45%
Don't Know/Refused	0%
NET (Satisfied - Unsatisfied)	-35%

QUESTION 18:

During your child's K through 12 education, have you ever switched to a different school for a reason other than moving residences?

	TOTAL
BASE=TOTAL SAMPLE	100%
Yes	25%
No	75%
Don't Know / No Opinion	1%

QUESTION 19:

Do you believe switching schools was the right decision?

	TOTAL
BASE=SWITCHED TO A DIFFERENT SCHOOL	100%
Yes	90%
No	8%
Don't Know / No Opinion	2%



QUESTION 20:

Thinking for a moment about the public schools in your area, what is your greatest concern or criticism?

	TOTAL
BASE=TOTAL SAMPLE	100%
Poor quality of education/curriculum	17%
Improve public safety/children/teachers are being harmed	12%
Bullying issues/it needs to be controlled	10%
Lack of support/attention to children's needs	6%
It is poorly funded/lack of funding	6%
It is overcrowded/classroom sizes/teacher student ratio	6%
Concerns about the school shootings/gun violence	5%
Concerns about the behavior of children/not being well disciplined	5%
They are pushing on the woke agenda/people being discriminated/racism	5%
Not enough good teachers/staff	4%
Concern about the gender/LGBTQ/gay issues	4%
Lack of interest in teaching/Teachers doesn't show up/have no interest in their job	4%
Lack of diversity/inclusion	3%
Liberal/radical agenda being pushed on young kids	3%
Lack of proper assistance for special needs/children with disabilities/mental disorder	2%
Concern about pushing the critical race theory	2%
School of choice/should have the ability to choose what they want	2%
Too much government interference/government should stay out of it	2%
Lack of parental support/parenting	2%
Not enough individualized learning/need a personal one on one time	2%
Not enough resources/lack of supplies	2%
They are not teaching the facts/they are being lied about the history	2%
Has bad reputation/poor reviews about them	2%
Poor management/it is not properly run by the administration	1%
Concern about the drug use/vaping	1%
Concern about just giving them passing grades/not pushing them to work on their weaknesses	1%
Not enough preparation for students in the real world/future	1%
Lack of qualified teachers/they are inexperienced	1%
Lack of programs/activities	1%
There is favoritism between the students	1%
Too much rules/policies/schools are being too strict	1%
Not enough communication/should have better transparency	1%
Teachers are underpaid/they should pay them more	1%
None/Positive mentions	10%
Other	7%
Don't know/Refused	2%

QUESTION 21:

As you may know, School Choice gives parents the right to use the tax dollars designated for their child's education to design the best education for their child, which could be a public school, private school, or other education option. Knowing this, do you generally favor or oppose School Choice?

	TOTAL
BASE=TOTAL SAMPLE	100%
Favor	80%

Strongly Favor	46%
Somewhat Favor	34%
Oppose	15%

Somewhat Oppose	10%
Strongly Oppose	5%
Don't Know / No Opinion	5%
NET (Favor - Oppose)	64%



QUESTION 22:

What should be the main purpose of the K through 12 education system? From the list below, please select which two (2) you think should be the main purpose of K through 12 education.

	TOTAL
BASE=TOTAL SAMPLE	100%
Preparing for college and future career opportunities	50%
Developing curiosity and independent thinking skills	42%
Instilling strong moral and ethical values	25%
Gain a life of independence and fulfillment	23%
Cultivating a love for lifelong learning	23%
Nurturing a sense of community and kindness	15%
Don't Know / No Opinion	2%

QUESTION 23:

Using the same list, which do you think most people would say is the number one purpose of the K through 12 education system?

	TOTAL
BASE=TOTAL SAMPLE	100%
Preparing for college and future career opportunities	55%
Developing curiosity and independent thinking skills	11%
Gain a life of independence and fulfillment	8%
Instilling strong moral and ethical values	8%
Cultivating a love for lifelong learning	7%
Nurturing a sense of community and kindness	4%
Don't Know / No Opinion	7%

QUESTION 24 1:

From the following list, please select which two (2) you value the most in a K through 12 school.

1st choice

	TOTAL
BASE=TOTAL SAMPLE	100%
Quality teachers	43%
Academic rigor	10%
Small class size	11%
Good arts and extracurricular programs	6%
Avoiding bullying	13%
Convenient location	5%
Respectful fellow students	9%
Good athletic programs	3%
Don't Know / No Opinion	2%

QUESTION 24 2:

From the following list, please select which two (2) you value the most in a K through 12 school.

2nd choice

	TOTAL
BASE=TOTAL SAMPLE	100%
Quality teachers	33%
Academic rigor	16%
Small class size	12%
Good arts and extracurricular programs	8%
Avoiding bullying	10%
Convenient location	5%
Respectful fellow students	12%
Good athletic programs	4%
Don't Know / No Opinion	0%



QUESTION 24:
From the following list, please select which two (2) you value the most in a K through 12 school.

Combined

	TOTAL
BASE=TOTAL SAMPLE	100%
Quality teachers	76%
Academic rigor	26%
Small class size	23%
Avoiding bullying	22%
Respectful fellow students	21%
Good arts and extracurricular programs	14%
Convenient location	9%
Good athletic programs	6%
Don't Know / No Opinion	2%

QUESTION 25 1:
You indicated that you most value [FIRST CHOICE]. For each one, please select if the school-aged children in your household are currently receiving this from school?

Quality teachers

	TOTAL
BASE=TOTAL SAMPLE	100%
Yes	84%
No	12%
Don't Know / No Opinion	4%

QUESTION 25 2:
You indicated that you most value [FIRST CHOICE]. For each one, please select if the school-aged children in your household are currently receiving this from school?

Academic rigor

	TOTAL
BASE=TOTAL SAMPLE	100%
Yes	78%
No	20%
Don't Know / No Opinion	3%

QUESTION 25 3:
You indicated that you most value [FIRST CHOICE]. For each one, please select if the school-aged children in your household are currently receiving this from school?

Small class size

	TOTAL
BASE=TOTAL SAMPLE	100%
Yes	53%
No	44%
Don't Know / No Opinion	2%

QUESTION 25 4:
You indicated that you most value [FIRST CHOICE]. For each one, please select if the school-aged children in your household are currently receiving this from school?

Good arts and extracurricular programs

	TOTAL
BASE=TOTAL SAMPLE	100%
Yes	70%
No	22%
Don't Know / No Opinion	9%



QUESTION 25 5:

You indicated that you most value [FIRST CHOICE]. For each one, please select if the school-aged children in your household are currently receiving this from school?

Avoiding bullying

	TOTAL
BASE=TOTAL SAMPLE	100%
Yes	52%
No	40%
Don't Know / No Opinion	8%

QUESTION 25 6:

You indicated that you most value [FIRST CHOICE]. For each one, please select if the school-aged children in your household are currently receiving this from school?

Convenient location

	TOTAL
BASE=TOTAL SAMPLE	100%
Yes	100%
No	0%
Don't Know / No Opinion	0%

QUESTION 25 7:

You indicated that you most value [FIRST CHOICE]. For each one, please select if the school-aged children in your household are currently receiving this from school?

Respectful fellow students

	TOTAL
BASE=TOTAL SAMPLE	100%
Yes	72%
No	19%
Don't Know / No Opinion	8%

QUESTION 25 8:

You indicated that you most value [FIRST CHOICE]. For each one, please select if the school-aged children in your household are currently receiving this from school?

Good athletic programs

	TOTAL
BASE=TOTAL SAMPLE	100%
Yes	91%
No	9%
Don't Know / No Opinion	0%

QUESTION 26 1:

You indicated that you most value [SECOND CHOICE]. For each one, please select if the school-aged children in your household are currently receiving this from school?

Quality teachers

	TOTAL
BASE=TOTAL SAMPLE	100%
Yes	85%
No	9%
Don't Know / No Opinion	6%



QUESTION 26 2:

You indicated that you most value [SECOND CHOICE]. For each one, please select if the school-aged children in your household are currently receiving this from school?

Academic rigor

	TOTAL
BASE=TOTAL SAMPLE	100%
Yes	67%
No	25%
Don't Know / No Opinion	8%

QUESTION 26 3:

You indicated that you most value [SECOND CHOICE]. For each one, please select if the school-aged children in your household are currently receiving this from school?

Small class size

	TOTAL
BASE=TOTAL SAMPLE	100%
Yes	67%
No	33%
Don't Know / No Opinion	0%

QUESTION 26 4:

You indicated that you most value [SECOND CHOICE]. For each one, please select if the school-aged children in your household are currently receiving this from school?

Good arts and extracurricular programs

	TOTAL
BASE=TOTAL SAMPLE	100%
Yes	67%
No	27%
Don't Know / No Opinion	6%

QUESTION 26 5:

You indicated that you most value [SECOND CHOICE]. For each one, please select if the school-aged children in your household are currently receiving this from school?

Avoiding bullying

	TOTAL
BASE=TOTAL SAMPLE	100%
Yes	59%
No	38%
Don't Know / No Opinion	3%

QUESTION 26 6:

You indicated that you most value [SECOND CHOICE]. For each one, please select if the school-aged children in your household are currently receiving this from school?

Convenient location

	TOTAL
BASE=TOTAL SAMPLE	100%
Yes	83%
No	11%
Don't Know / No Opinion	6%



QUESTION 26 7:

You indicated that you most value [SECOND CHOICE]. For each one, please select if the school-aged children in your household are currently receiving this from school?

Respectful fellow students

	TOTAL
BASE=TOTAL SAMPLE	100%
Yes	71%
No	27%
Don't Know / No Opinion	2%

QUESTION 26 8:

You indicated that you most value [SECOND CHOICE]. For each one, please select if the school-aged children in your household are currently receiving this from school?

Good athletic programs

	TOTAL
BASE=TOTAL SAMPLE	100%
Yes	86%
No	14%
Don't Know / No Opinion	0%

QUESTION 27:

As you may know, Education Savings Accounts is an education funding program that allows parents to use their education tax dollars to customize their child's learning and development. Education Savings Accounts give parents the authority to choose how they spend their money, ranging from paying for books, receiving tutoring, technical training, K through 12 private school tuition, or special needs therapies from an array of providers including public and private schools. Knowing this, do you generally favor or oppose Education Savings Accounts?

	TOTAL
BASE=TOTAL SAMPLE	100%
Favor	75%

Strongly Favor	37%
Somewhat Favor	38%
Oppose	12%

Somewhat Oppose	8%
Strongly Oppose	4%
Don't Know / No Opinion	13%
NET (Favor - Oppose)	63%

QUESTION 28:

Do you generally favor or oppose school vouchers that allow individual parents to use their taxpayer dollars to pay for tuition at private or religious schools?

	TOTAL
BASE=TOTAL SAMPLE	100%
Favor	60%

Strongly Favor	30%
Somewhat Favor	31%
Oppose	27%

Somewhat Oppose	12%
Strongly Oppose	14%
Don't Know / No Opinion	13%
NET (Favor - Oppose)	34%



QUESTION 29:

Now I will read you several statements about K through 12 education in America. For each one, please tell me whether you agree or disagree with the statement.

Many public schools are failing badly and it's time we give parents the right to choose the learning environment that's best for their children.

	TOTAL
BASE=TOTAL SAMPLE	100%
Agree	76%

Strongly Agree	50%
Somewhat Agree	27%
Disagree	18%

Somewhat Disagree	10%
Strongly Disagree	8%
Don't Know / No Opinion	6%
NET (Agree - Disagree)	58%

QUESTION 30:

Now I will read you several statements about K through 12 education in America. For each one, please tell me whether you agree or disagree with the statement.

No child should be forced to attend an unsafe or failing school because they can't afford to go somewhere else.

	TOTAL
BASE=TOTAL SAMPLE	100%
Agree	86%

Strongly Agree	64%
Somewhat Agree	22%
Disagree	10%

Somewhat Disagree	6%
Strongly Disagree	4%
Don't Know / No Opinion	4%
NET (Agree - Disagree)	77%

QUESTION 31:

Now I will read you several statements about K through 12 education in America. For each one, please tell me whether you agree or disagree with the statement.

Parents should have the right to choose the school that is best for their child, rather than being forced to attend failing or unsafe schools based solely on where they live.

	TOTAL
BASE=TOTAL SAMPLE	100%
Agree	85%

Strongly Agree	61%
Somewhat Agree	24%
Disagree	11%

Somewhat Disagree	7%
Strongly Disagree	4%
Don't Know / No Opinion	4%
NET (Agree - Disagree)	74%



QUESTION 32:

Now I will read you several statements about K through 12 education in America. For each one, please tell me whether you agree or disagree with the statement.

Schools should be focused on teaching the basics and stop focusing on pushing a political philosophy. Parents should be able to move their children to a different school if they believe their school has become too political.

	TOTAL
BASE=TOTAL SAMPLE	100%
Agree	81%

Strongly Agree	61%
Somewhat Agree	21%
Disagree	14%

Somewhat Disagree	6%
Strongly Disagree	9%
Don't Know / No Opinion	5%
NET (Agree - Disagree)	67%

QUESTION 33:

Now I will read you several statements about K through 12 education in America. For each one, please tell me whether you agree or disagree with the statement.

Parents should be in charge of decisions regarding their child's education. It is not fair that only wealthy parents truly get to decide where their child goes to school.

	TOTAL
BASE=TOTAL SAMPLE	100%
Agree	80%

Strongly Agree	56%
Somewhat Agree	24%
Disagree	15%

Somewhat Disagree	9%
Strongly Disagree	6%
Don't Know / No Opinion	6%
NET (Agree - Disagree)	65%

QUESTION 34:

Now I will read you several statements about K through 12 education in America. For each one, please tell me whether you agree or disagree with the statement.

Having school choice is a way to improve our public schools by keeping children who need something different in public schools, while supplementing their learning with other sources.

	TOTAL
BASE=TOTAL SAMPLE	100%
Agree	76%

Strongly Agree	43%
Somewhat Agree	33%
Disagree	16%

Somewhat Disagree	10%
Strongly Disagree	7%
Don't Know / No Opinion	8%
NET (Agree - Disagree)	59%



QUESTION 35:

Now I will read you several statements about K through 12 education in America. For each one, please tell me whether you agree or disagree with the statement.

It's unfair that a parent's hard-earned tax dollars can only be used to send their children to a failing public school rather than being able to spend those tax dollars to educate them at a school that's best for them.

	TOTAL
BASE=TOTAL SAMPLE	100%
Agree	74%

Strongly Agree	47%
Somewhat Agree	27%
Disagree	21%

Somewhat Disagree	11%
Strongly Disagree	10%
Don't Know / No Opinion	6%
NET (Agree - Disagree)	53%

QUESTION 36:

Now I will read you several statements about K through 12 education in America. For each one, please tell me whether you agree or disagree with the statement.

School choice empowers parents. If a school fails to meet the needs of their students, unsatisfied parents can take their children and education dollars elsewhere.

	TOTAL
BASE=TOTAL SAMPLE	100%
Agree	81%

Strongly Agree	56%
Somewhat Agree	26%
Disagree	15%

Somewhat Disagree	10%
Strongly Disagree	6%
Don't Know / No Opinion	4%
NET (Agree - Disagree)	66%

QUESTION 37:

Now I will read you several statements about K through 12 education in America. For each one, please tell me whether you agree or disagree with the statement.

School choice mechanisms like vouchers, tax credit scholarships, and education savings accounts cost a fraction of what is spent in the public system, so those programs are worthwhile, both for taxpayers and especially for students.

	TOTAL
BASE=TOTAL SAMPLE	100%
Agree	68%

Strongly Agree	33%
Somewhat Agree	35%
Disagree	19%

Somewhat Disagree	8%
Strongly Disagree	11%
Don't Know / No Opinion	14%
NET (Agree - Disagree)	49%



QUESTION 38:

Thinking about the issues facing public schools, which of the following do you think is most important right now?

	TOTAL
BASE=TOTAL SAMPLE	100%
Teaching the basics and preparing students for success in life	27%
Focusing on making our schools safer and improving overall student safety	27%
Higher overall funding for our public schools	19%
Ensuring parents have a greater say and influence over what their children learn in school	11%
Increasing teacher pay	9%
Ending COVID-era policies that limit student engagement and development	5%
Don't Know / No Opinion	3%

QUESTION 39:

If you could change two (2) things about your child's education, what would they be?

	TOTAL
BASE=TOTAL SAMPLE	100%
More options for classes and learning experiences	41%
Less standardized tests and more outside the classroom learning	39%
Reduce bullying and have more respectful fellow students	39%
Higher quality teachers	29%
More control over teachers and classroom content	21%
Have control of all their education funding	15%
Different school day length	10%
Don't Know / No Opinion	4%

QUESTION 40:

Which statement do you agree with more even if neither is exactly right?

	TOTAL
BASE=TOTAL SAMPLE	100%
If my kid's school was underperforming, I would move them to another school because academic rigor is the most important thing to help them long term.	47%
If my kid's school was underperforming, I would consider the social impact of changing friend groups or geography before switching to a new school.	44%
Don't Know / No Opinion	9%

QUESTION 41:

Which statement do you agree with more even if neither is exactly right?

	TOTAL
BASE=TOTAL SAMPLE	100%
If my kid's school was teaching ideologies I disagree with, I would move them to another school because indoctrination of children is wrong.	47%
If my kid's school was teaching ideologies I disagree with, I would consider the academic value of the school before switching to a new school.	44%
Don't Know / No Opinion	9%

QUESTION 42:

Now we just have a few more questions for statistical purposes.

Which of the following most accurately describes where you live? Would you say you live in ...

	TOTAL
BASE=TOTAL SAMPLE	100%
A rural area	24%
A small town	19%
A suburban area	41%
An urban area or city	16%
Don't Know/Refused	0%



QUESTION 43:
From the following list, what is the last grade of formal education you have completed?

	TOTAL
BASE=TOTAL SAMPLE	100%
Less than High School diploma	2%
High School graduate	19%
Some College/trade school	31%
College Graduate	36%
Post Graduate degree	13%
Don't Know/Refused	0%

QUESTION 44-45:
Which political party are you most affiliated with?

	TOTAL
BASE=TOTAL SAMPLE	100%
Republican	30%

Strong Republican	16%
Lean Republican	15%
Democrat	33%

Lean Democrat	18%
Strong Democrat	15%
Independent	35%
Don't Know/Refused	2%
NET (Republican - Democrat)	-3%

QUESTION 46:
If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

	TOTAL
BASE=TOTAL SAMPLE	100%
Liberal	20%

Very Liberal	8%
Somewhat Liberal	12%
Moderate	47%
Conservative	31%

Somewhat Conservative	18%
Very Conservative	14%
Don't Know/Refused	2%
NET (Liberal - Conservative)	-11%

QUESTION 47:
What is your current marital status?

	TOTAL
BASE=TOTAL SAMPLE	100%
Single, never married	24%
Married	61%
Separated	2%
Divorced	11%
Widowed	2%
Don't Know/Refused	0%



QUESTION 48:
Do you or does any member of your family who lives in this household belong to a trade, labor, public employee or teacher's union?

	TOTAL
BASE=TOTAL SAMPLE	100%
Total Yes	22%

Yes, Labor/Trade Union	12%
Yes, Public Union	4%
Yes, Teachers Union	9%
No	78%
Don't Know/Refused	0%

QUESTION 49:
What is your race or ethnic heritage?

	TOTAL
BASE=TOTAL SAMPLE	100%
African-American/Black	17%
Asian	2%
White/Caucasian	74%
Hispanic	3%
Other	4%

QUESTION 50:
AGE GROUP

	TOTAL
BASE=TOTAL SAMPLE	100%
18-34	18%
35-40	29%
41-50	40%
51+	13%
Refused	0%

QUESTION 51:
Gender:

	TOTAL
BASE=TOTAL SAMPLE	100%
Male	48%
Female	52%

QUESTION 52X:
AREAS/MARKETS:

	TOTAL
BASE=TOTAL SAMPLE	100%
Detroit City	5%
Rest of Wayne	11%
Macomb County	9%
Oakland County	14%
Rest of Detroit MM	11%
Flint/Saginaw	11%
Grand Rapids	23%
Lansing	8%
Traverse City/Marquette	10%



QUESTION VERSION:

BASE=TOTAL SAMPLE
Phone
SMS
Web

TOTAL

100%
13%
13%
75%