

Mississippi Statewide Voter Survey Toplines

Sample: N=600 registered voters (MOE: +/- 4%) | 58% Live Caller / 42% SMS

Field Dates: November 30-December 3, 2023

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Percentages may not equal 100% due to rounding | The – symbol = 0 responses for that question

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D3. What is your age?

16%	18-34
10%	35-44
22%	45-54
16%	55-64
27%	65+
9%	Refused

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D4. Are you...?

48%	Male
51%	Female
1%	I identify in another way

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D6. Are you the parent or legal guardian of children in your household under the age of eighteen?

31%	Yes
68%	No
1%	Unsure

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D7. Have you or anyone in your household ever worked for the Mississippi public school system?

29%	Yes
70%	No
1%	Unsure

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D8. What is your race or ethnicity? Select all that apply.

62%	White
32%	Black or African American
1%	Hispanic or Latino
1%	American Indian or Alaska Native
-	Asian
2%	Other
4%	Refused

1. Generally speaking, how satisfied are you with the quality of education students receive in Mississippi today?

49%	Total Satisfied
41%	Total Dissatisfied
9%	Very satisfied
40%	Somewhat satisfied
19%	Somewhat dissatisfied
22%	Very dissatisfied
10%	Unsure

2. As you may know, students in Mississippi are assigned to a public school based on their home address. Would you support or oppose the state legislature passing a law that would allow families in Mississippi to access any public school in the state that they want for their children?

LIVE CALLER SAMPLE: [IF SUPPORT/OPPOSE:]

And, would you say you STRONGLY (support/oppose) this law or just SOMEWHAT?

73%	Total Support
19%	Total Oppose
48%	Strongly support
25%	Somewhat support
8%	Somewhat oppose
11%	Strongly oppose
7%	Unsure

3. Do you [ROTATE] support or oppose [END ROTATION] school choice?

LIVE CALLER SAMPLE: [IF SUPPORT/OPPOSE:]

And, would you say you STRONGLY (support/oppose) school choice or just SOMEWHAT?

74%	Total Support
18%	Total Oppose
52%	Strongly support
22%	Somewhat support
8%	Somewhat oppose
10%	Strongly oppose
7%	Unsure

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4. Do you [ROTATE] support or oppose [END ROTATION] school choice, where the parent, instead of the government, is allowed to choose the best school for their child?

LIVE CALLER SAMPLE: [IF SUPPORT/OPPOSE:]

And, would you say you STRONGLY (support/oppose) school choice, where the parent, instead of the government, is allowed to choose the best school for their child, or just SOMEWHAT?

79%	Total Support
16%	Total Oppose
63%	Strongly support
15%	Somewhat support
8%	Somewhat oppose
8%	Strongly oppose
5%	Unsure

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5. As you may know, an Education Savings Account, also known as an ESA, allows families to use the state funding that would have gone to their child's public school to instead access the education that best meets their child's needs. Families can spend this money on private school tuition, online education programs, tutoring, curriculum, therapies, and other direct education needs of their child. Knowing this, would you say you [ROTATE] support or oppose [END ROTATION] ESAs?

LIVE CALLER SAMPLE: [IF SUPPORT/OPPOSE, ASK:]

And would you say you STRONGLY (support/oppose) ESAs or just SOMEWHAT?

73%	Total Support
17%	Total Oppose
49%	Strongly support
23%	Somewhat support
6%	Somewhat oppose
12%	Strongly oppose
10%	Unsure

6. If Education Savings Accounts are expanded in Mississippi, do you believe they should be [ROTATE] limited to low-income families or available to all families across the state?

21%	Low-income families
71%	Available to all families
8%	Unsure

If "Parent" (VALUE 1 IN D6, N=185)

7. How interested would you be personally in this type of program for a child in your household?

73%	Total Interested
21%	Total Uninterested
41%	Extremely interested
32%	Somewhat interested
7%	Not very interested
15%	Not at all interested
<1%	My child is already enrolled in this program
5%	Unsure

\*\*\*ASK OF EVERYONE\*\*\*

8. If Education Savings Accounts are expanded in Mississippi, do you believe this would [ROTATE] improve or weaken [END ROTATION] our state's overall education system, or have no impact?

LIVE CALLER SAMPLE: [IF IMPROVE/WEAKEN, ASK:]

And, would you say STRONGLY (improve/weaken) our state's overall education system or just SOMEWHAT?

59%	Total Improve
11%	Total Weaken
34%	Strongly improve
25%	Somewhat improve
6%	Somewhat weaken
6%	Strongly weaken
17%	Have no impact
12%	Unsure

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9. Would you be [ROTATE] more or less [END ROTATION] likely to vote for your legislator if they supported expanding Education Savings Accounts in Mississippi, or does it make no difference to you?

LIVE CALLER SAMPLE: [IF MORE/LESS LIKELY]

And, would you say you are MUCH (more likely/less likely) to vote for them, or just SOMEWHAT?

49%	Total More Likely
7%	Total Less Likely
30%	Much more likely
19%	Somewhat more likely
4%	Somewhat less likely
3%	Much less likely
34%	No difference
10%	Unsure

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Now just a few more questions for statistical purposes only...

D9. In politics today, do you consider yourself... [ROTATE] a Republican, a Democrat, [END ROTATION] or something else?

36%	Total Republican
29%	Total Democrat
31%	Strong Republican
5%	Not-so-strong Republican
10%	Lean towards Republicans
8%	Lean towards Democrats
7%	Not-so-strong Democrat
22%	Strong Democrat
10%	Something else
7%	Refused

For Live Caller Sample:

- If Republican/Democrat, ask: Would you consider yourself a strong Republican/Democrat or not-so-strong Republican/Democrat?
- If Something Else, ask: Do you think of yourself closer to...(ROTATE) the Republican party or the Democratic party?

D10. When thinking about politics and government, do you consider yourself to be – [ROTATE TOP TO BOTTOM]

51%	Total Conservative
14%	Total Liberal
29%	Very conservative
22%	Somewhat conservative
24%	Moderate
8%	Somewhat liberal
7%	Very liberal
11%	Refused

D11. What is the highest level of education that you have received?

3%	Some high school
19%	Graduated HS/equivalent
22%	Some college, no degree
4%	Technical or vocational school
13%	Associate degree
21%	Bachelor's degree
17%	Masters or professional degree
3%	Unsure

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END OF SURVEY