



## SOUTH CAROLINA STATEWIDE SURVEY

Field Dates: March 11-13, 2024  
Sample Size: N = 500 Registered Voters (65% TTW – 15% Cell – 20% Landline)  
Margin of Error: ± 4.38%

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*\* Denotes result less than 0.5%.*

*NOTE: Due to rounding, some figures may be higher or lower by less than one-half of one percent*

### Question 1

As you may know, an Education Savings Account, also known as an ESA, allows families to use the state funding that would have gone to their child's public school to instead access the education that best meets their child's needs. Families can spend this money on private school tuition, online education programs, tutoring, curriculum, therapies, and other direct education needs of their child. Knowing this, would you say you support or oppose ESAs?

38% STRONGLY SUPPORT  
29% SOMEWHAT SUPPORT  
8% SOMEWHAT OPPOSE  
13% STRONGLY OPPOSE  
  
12% DON'T KNOW/NOT SURE  
-- REFUSED

**67% TOTAL SUPPORT**  
**20% TOTAL OPPOSE**

### Question 2

Do you believe Education Savings Accounts in South Carolina should be limited to low-income families, or available to all families across the state?

23% LOW-INCOME FAMILIES  
75% AVAILABLE TO ALL FAMILIES  
  
1% DON'T KNOW/NOT SURE  
-- REFUSED



*Question 3*

**(ASKED AMONG PARENTS, N=133)** How interested would you be personally in this type of program for a child in your household?

- 47% VERY INTERESTED
- 34% SOMEWHAT INTERESTED
- 7% NOT VERY INTERESTED
- 11% NOT AT ALL INTERESTED
- 1% MY CHILD IS ALREADY ENROLLED IN THIS PROGRAM

- DON'T KNOW/NOT SURE
- REFUSED

**81% TOTAL INTERESTED**  
**18% TOTAL NOT INTERESTED**

*Question 4*

**(ASKED AMONG PARENTS, N=133)** If Education Savings Accounts are available to you and your family, do you believe this would improve or weaken your child's overall education experience?

- 48% STRONGLY IMPROVE
- 28% SOMEWHAT IMPROVE
- 2% SOMEWHAT WEAKEN
- 5% STRONGLY WEAKEN
- 17% HAVE NO IMPACT

- DON'T KNOW/NOT SURE
- REFUSED

**76% TOTAL IMPROVE**  
**6% TOTAL WEAKEN**



*Question 5*

If Education Savings Accounts are available to all families in South Carolina, do you believe this would improve or weaken our state's overall education system?

- 39% STRONGLY IMPROVE
- 30% SOMEWHAT IMPROVE
- 8% SOMEWHAT WEAKEN
- 10% STRONGLY WEAKEN
- 8% HAVE NO IMPACT
  
- 4% DON'T KNOW/NOT SURE
- REFUSED

**70% TOTAL IMPROVE**  
**18% TOTAL WEAKEN**

*Question 6*

Would you be more or less likely to vote for your state legislator if they supported Education Savings Accounts in South Carolina?

- 25% MUCH MORE LIKELY
- 31% SOMEWHAT MORE LIKELY
- 7% SOMEWHAT LESS LIKELY
- 9% MUCH LESS LIKELY
- 25% NO DIFFERENCE IN OPINION
  
- 3% DON'T KNOW/NOT SURE
- 1% REFUSED

**56% TOTAL MORE LIKELY**  
**16% TOTAL LESS LIKELY**



*Question D1*

Age.

19% 18 - 34  
16% 35 - 44  
18% 45 - 54  
18% 55 - 64  
29% 65 AND ABOVE

-- REFUSED

*Question D2B*

In politics today, do you consider yourself a Republican, a Democrat, an Independent, or something else?

31% STRONG REPUBLICAN  
8% NOT-SO-STRONG REPUBLICAN  
9% LEAN REPUBLICAN  
17% INDEPENDENT/SOMETHING ELSE  
8% LEAN DEMOCRAT  
9% NOT-SO-STRONG DEMOCRAT  
16% STRONG DEMOCRAT

1% REFUSED

**49% TOTAL REPUBLICAN**  
**17% INDEPENDENT/SOMETHING ELSE**  
**33% TOTAL DEMOCRAT**



*Question D3*

Generally speaking, do you consider yourself to be conservative, moderate, or liberal on most issues?

- 21% VERY CONSERVATIVE
- 25% SOMEWHAT CONSERVATIVE
- 9% SOMEWHAT LIBERAL
- 6% VERY LIBERAL
- 35% MODERATE
  
- 3% REFUSED
  
- 46% TOTAL CONSERVATIVE**
- 15% TOTAL LIBERAL**

*Question D4*

And what is the last grade you completed in school?

- 1% SOME GRADE SCHOOL
- 2% SOME HIGH SCHOOL
- 20% GRADUATED HIGH SCHOOL
- 9% TECHNICAL/VOCATIONAL SCHOOL
- 30% SOME COLLEGE
- 21% GRADUATED COLLEGE
- 17% POST-GRADUATE
  
- REFUSED
  
- 23% HIGH SCHOOL OR LESS**
- 39% SOME COLLEGE**
- 38% COLLEGE+**



*Question D5*

And for statistical purposes only, what is your annual household income before taxes?

- 10% \$29,999 OR LESS
- 16% \$30,000 TO \$49,999
- 17% \$50,000 TO \$74,999
- 13% \$75,000 TO \$99,999
- 13% \$100,000 TO \$149,999
- 14% \$150,000 OR MORE
- 17% PREFER NOT TO ANSWER

**43% LESS THAN \$75K**

**41% \$75K OR MORE**

*Question D22*

Which of the following would you say most accurately describes where you live?

- 26% RURAL AREA
- 24% SMALL TOWN
- 35% SUBURBAN AREA
- 14% URBAN AREA OR CITY
  
- 2% DON'T KNOW/REFUSED

*Question D8*

And just for statistical purposes, what is your main racial or ethnic heritage?

- 71% CAUCASIAN OR WHITE
- 24% AFRICAN-AMERICAN OR BLACK
- 2% HISPANIC OR LATINO
- 1% ASIAN
- \* AMERICAN INDIAN OR ALASKAN NATIVE
- 1% OTHER
  
- 1% REFUSED



*Question D7*

Now, just for statistical purposes, and despite how you may feel today, please tell me for whom did you vote in the election for President in November 2020?

**AMONG TOTAL SAMPLE**

- 49% DONALD TRUMP, REPUBLICAN
- 38% JOE BIDEN, DEMOCRAT
- 1% JO JORGENSEN, LIBERTARIAN
- HOWIE HAWKINS, GREEN
- 1% OTHER
- 6% DID NOT VOTE FOR PRESIDENT
  
- 2% NOT SURE/DON'T KNOW
- 4% REFUSED

**AMONG TOTAL VOTED**

- 55% DONALD TRUMP, REPUBLICAN
- 43% JOE BIDEN, DEMOCRAT
- 1% JO JORGENSEN, LIBERTARIAN
- HOWIE HAWKINS, GREEN
- 1% OTHER

*Question D20*

Do you have any children under the age of 18 living in your household?

- 27% YES
- 73% NO
  
- REFUSED

*Question D9*

Gender.

- 45% MALE
- 55% FEMALE