

Georgia Republican Primary Survey

N=608 Likely 2026 Republican Primary Voters | MoE = +/- 3.97%
74% Text-To-Web, 26% Online

July 22-23, 2025

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Key Findings

- ✓ **Support for school choice among likely Republican primary voters is overwhelming.** Fully nine-in-ten likely 2026 Republican primary voters support school choice, with 73% *strongly* in support. Views are being driven by a strong belief that families should have more choices in how their children receive an education—89% support more flexibility and options for families to educate their children. Candidates for Governor would be well served prioritizing education freedom as 72% of likely 2026 Republican primary voters in Georgia say they would be more likely to vote for a candidate who prioritized giving K-12 families more choices.
- ✓ **Likely 2026 Republican primary voters want the Georgia Promise Scholarship Act expanded to all children across the state.** By a significant margin, likely 2026 Republican primary voters support the Georgia Promise Scholarship Act—82% support the program, with nearly half (48%) *strongly* in support. Consequently, 69% of likely primary voters believe the program should be expanded to all children rather than limited by income, while the same amount believe it should be expanded to all children rather than limited by school performance. Two-thirds of likely 2026 Republican primary voters would be more likely to vote for a candidate for governor if the candidate supported expansion to all children.
- ✓ **Likely 2026 Republican primary voters want Georgia’s overall K-12 school system improved.** Forty-three percent of likely Republican voters think K-12 education in the state is heading in the wrong direction, while one-third (32%) think it’s heading in the right direction. Accordingly, 79% of likely 2026 Republican primary voters believe it is extremely or very important for the next governor of Georgia to work to improve education in the state.
- ✓ **JD Vance has a commanding lead on the Republican primary presidential ballot.** U.S. Vice President JD Vance is the current frontrunner for the Republican presidential nomination in the state, with support from almost half (48%) of all likely 2026 Republican primary voters. Florida governor Ron Desantis and Donald Trump, Jr. tie for second with nine percent of the vote each.

Methodology

yes. every kid. foundation. conducted a multi-modal survey of n=608 likely 2026 Republican primary voters in Georgia from July 22-23, 2025. The survey was stratified based on the known demographic composition of the Georgia Republican primary voter population. Results for the entire population have a margin of error of +/- 3.97%.

Survey Data

** denotes result less than 0.5%, while -- denotes no response.*

Due to rounding, some figures may be higher or lower by less than one-half of one percent.

1. In which state do you live?

100% Georgia

2. In which county in Georgia do you live? [DMA SHOWN]

3%	Albany
66%	Atlanta
4%	Augusta-Aiken
3%	Chattanooga
2%	Columbus
*	Dothan
2%	Greenville-Spartanburg-Asheville-Anderson
4%	Jacksonville
7%	Macon
7%	Savannah
2%	Tallahassee-Thomasville

3. Are you registered to vote in Georgia?

100% Yes

4. In politics today, do you consider yourself... a Republican, a Democrat, or something else?

95% TOTAL REPUBLICAN

1% TOTAL DEMOCRAT

72%	Strong Republican
11%	Not-so-strong Republican
12%	Lean Republican
4%	Something else
1%	Lean Democrat
*	Not-so-strong Democrat
*	Strong Democrat
*	Don't know

5. Thinking about 2026, how likely are you to vote in next year's election for Governor, Congress, state legislature, and other various offices in Georgia?

99% TOTAL WILL VOTE
1% TOTAL WILL NOT VOTE

91% Definitely will vote
5% Probably will vote
3% It's fifty-fifty
* Probably will not vote
1% Definitely will not vote

-- Don't know

6. And, how likely are you to vote in next year's primary election for Governor, Congress, state legislature, and other various offices in Georgia?

100% TOTAL WILL VOTE

90% Definitely will vote
7% Probably will vote
4% It's fifty-fifty
-- Probably will not vote
-- Definitely will not vote

-- Don't know

7. Do you plan to vote in the Republican or Democratic primary for Governor, Congress, state legislature, and other various offices in Georgia?

100% Republican primary
-- Democratic primary
-- Other

-- Don't know

Thinking about yourself some more...

8. In which age range do you fall?

8% 18-34
11% 35-44
15% 45-54
21% 55-64
45% 65 or older

9. What do you consider to be your gender?

50% Female
50% Male
* Other

10. Which of the following *best* describes your racial or ethnic identity? *Select all that apply.*

89% White
3% Black or African American
2% Hispanic or Latino
1% Native American or Alaska Native
1% Asian
* Native Hawaiian or Pacific Islander
1% Other

5% Prefer not to say

Moving on...

11. In general, do you think things in Georgia are heading in the right direction, or do you think things are off on the wrong track?

75% Right direction
15% Wrong track

10% Don't know

12. Which one of the following state issues do you believe should be the top priority for the next Governor of Georgia?

21% Reducing taxes
20% Fighting crime and increasing safety
19% Bolstering the economy and creating jobs
9% Improving K-12 education and giving families more choices
8% Improving highways, bridges, and other infrastructure
7% Cracking down on illegal drugs and drug abuse
5% Expanding access to affordable healthcare
9% Other (Please specify: ____)

2% Don't know

The following are a few names of people in Georgia and nationally. For each one, please indicate if you have a favorable or an unfavorable opinion of that person. If you have never heard of that person or don't have an opinion, please indicate that.

	TOTAL FAVORABLE	TOTAL UNFAVORABLE	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	No opinion	Never heard of
13. Donald Trump	88%	11%	70%	18%	4%	7%	1%	*
14. JD Vance	86%	9%	69%	17%	4%	5%	4%	2%
15. Marjorie Taylor Greene	59%	26%	29%	30%	14%	12%	9%	6%
16. Brian Kemp	87%	10%	58%	29%	7%	4%	2%	*
17. Burt Jones	45%	7%	18%	27%	5%	3%	25%	22%
18. Brad Raffensperger	46%	31%	15%	31%	15%	15%	16%	8%
19. Chris Carr	36%	8%	15%	21%	6%	2%	30%	26%
20. Richard Woods	16%	5%	5%	11%	3%	2%	27%	52%
21. John Kennedy	61%	9%	38%	23%	4%	5%	16%	14%
22. Steve Gooch	16%	4%	5%	11%	2%	2%	29%	51%
23. Greg Dolezal	12%	3%	4%	8%	2%	1%	22%	62%
24. Blake Tillery	14%	4%	6%	8%	3%	1%	26%	56%

25. Thinking about the country, overall, do you approve or disapprove of the job Donald Trump is doing as President of the United States?

92% TOTAL APPROVE
7% TOTAL DISAPPROVE

73% Strongly approve
19% Somewhat approve
3% Somewhat disapprove
4% Strongly disapprove

1% Don't know

26. And thinking about Georgia, overall, do you approve or disapprove of the job Brian Kemp is doing as Governor of Georgia?

92% TOTAL APPROVE
7% TOTAL DISAPPROVE

59% Strongly approve
33% Somewhat approve
5% Somewhat disapprove
2% Strongly disapprove

2% Don't know

27. Although it's a few years away, if the 2028 Republican primary election for President were being held today, which candidate would you vote for if the candidates were:

48%	JD Vance
9%	Ron Desantis
9%	Donald Trump, Jr.
7%	Marco Rubio
3%	Sarah Huckabee Sanders
3%	Ted Cruz
3%	Nikki Haley
2%	Robert F. Kennedy, Jr.
2%	Vivek Ramaswamy
1%	Tim Scott
1%	Rand Paul
1%	Glenn Youngkin
--	Kristi Noem
2%	Someone else/Other (Please specify: ____)
12%	Undecided/Don't know

28. Thinking again about next year's Republican primary election for Governor of Georgia, if the election were being held today, which candidate would you vote for if the candidates were:

22%	TOTAL GREENE
18%	TOTAL JONES
13%	TOTAL RAFFENSPERGER
11%	TOTAL CARR
13%	Definitely Marjorie Taylor Greene
9%	Probably Marjorie Taylor Greene
8%	Definitely Burt Jones
10%	Probably Burt Jones
4%	Definitely Brad Raffensperger
9%	Probably Brad Raffensperger
3%	Definitely Chris Carr
7%	Probably Chris Carr
1%	Someone else/Other (Please specify: ____)
35%	Undecided/Don't know

29. And, if the Republican primary election for Lieutenant Governor of Georgia were being held today, which candidate would you vote for if the candidates were:

20% TOTAL KENNEDY
5% TOTAL TILLERY
4% TOTAL GOOCH
3% TOTAL DOLEZAL
2% TOTAL TIMBS
1% TOTAL NELSON-PORTER

9% Definitely John Kennedy
12% Probably John Kennedy

2% Definitely Blake Tillery
3% Probably Blake Tillery

2% Definitely Steve Gooch
2% Probably Steve Gooch

1% Definitely Greg Dolezal
2% Probably Greg Dolezal

1% Definitely Jerry Timbs
1% Probably Jerry Timbs

1% Definitely Brenda Nelson-Porter
1% Probably Brenda Nelson-Porter

* Someone else/Other (Please specify: _____)

65% Undecided/Don't know

30. Still thinking about next year's Republican primary elections here in Georgia, would you be more or less likely to vote for a candidate if the candidate were endorsed by President Trump?

66% TOTAL MORE LIKELY
8% TOTAL LESS LIKELY

39% Much more likely
27% Somewhat more likely
3% Somewhat less likely
5% Much less likely
22% No difference in likelihood

4% Don't know

Now thinking some more about issues facing Georgia...

31. In general, do you think K-12 education in Georgia is heading in the right or wrong direction?

32%	Right direction
43%	Wrong direction
25%	Don't know

32. How important is it that our next Governor in Georgia work to improve K-12 education in the state?

79%	TOTAL EXTREMELY/VERY
18%	TOTAL SOMEWHAT/NOT THAT/NOT AT ALL
41%	Extremely important
38%	Very important
15%	Somewhat important
2%	Not that important
1%	Not at all important
4%	Don't know

33. Do you support or oppose parents, instead of the government, choosing the best school for their child(ren)?

90%	TOTAL SUPPORT
6%	TOTAL OPPOSE
73%	Strongly support
17%	Somewhat support
3%	Somewhat oppose
3%	Strongly oppose
4%	Don't know

- 34.** Some states have started to allow for more flexibility in K-12 education and giving families more choices in how they can educate their children, such as the schools the children can attend and the financial resources to help pay for those schools and related expenses. In general, do you support or oppose making K-12 education more flexible for families?

89% TOTAL SUPPORT
6% TOTAL OPPOSE

65% Strongly support
24% Somewhat support
4% Somewhat oppose
2% Strongly oppose

5% Don't know

- 35.** Thinking again about the upcoming primary election for Governor, would you be more or less likely to vote for a candidate if the candidate prioritized giving K-12 families more choices in how they can educate their children?

72% TOTAL MORE LIKELY
9% TOTAL LESS LIKELY

39% Much more likely
32% Somewhat more likely
5% Somewhat less likely
4% Much less likely
12% No difference in likelihood

7% Don't know

- 36.** As you may know, President Trump said, "It is the policy of my Administration to support parents in choosing and directing the upbringing and education of their children." Does President Trump's position on K-12 education make you more or less likely to vote for a candidate for Governor if the candidate prioritized giving K-12 families more choices in how they can educate their children?

75% TOTAL MORE LIKELY
4% TOTAL LESS LIKELY

48% Much more likely
26% Somewhat more likely
2% Somewhat less likely
2% Much less likely
16% No difference in likelihood

6% Don't know

37. As you may know, Georgia recently passed an education savings account (ESA) program known as the Georgia Promise Scholarship Act. This program allows K-12 children from low- and middle-income families in failing and low-performing schools to take the funding that the state would have spent on the child to attend public school and use it to find a better school or education environment. The money can be spent on tuition, online education programs, tutoring, curriculum, books, therapies, and other related education expenses. Knowing this, do you support or oppose this program?

82% TOTAL SUPPORT

8% TOTAL OPPOSE

48% Strongly support
34% Somewhat support
4% Somewhat oppose
3% Strongly oppose

10% Don't know

38. Do you believe this program should remain limited to low- and middle-income children or be expanded to all children across the state?

20% Limited to low- and middle-income children
69% Expanded to all children

11% Don't know

39. Do you believe this program should remain limited to children in failing and low-performing schools or be expanded to all children across the state?

19% Limited to children in failing and low-performing schools
69% Expanded to all children

12% Don't know

- 40.** Would you be more or less likely to vote for a candidate running for Governor if the candidate supported expanding the Georgia Promise Scholarship Act program to all children across the state?

66% TOTAL MORE LIKELY
7% TOTAL LESS LIKELY

35% Much more likely
31% Somewhat more likely
4% Somewhat less likely
3% Much less likely
15% No difference in likelihood

12% Don't know

- 41.** Georgia also has a tax credit scholarship program that allows individuals and businesses to donate to organizations that grant K-12 students scholarships to attend a non-public school that fits their needs. Based on what you know, do you support or oppose this program?

76% TOTAL SUPPORT
6% TOTAL OPPOSE

40% Strongly support
37% Somewhat support
4% Somewhat oppose
2% Strongly oppose

18% Don't know

- 42.** Do you believe this program should remain limited to those children who attend a public school prior to applying or be expanded to all children in all schools across the state?

17% Limited to prior public school attendance
65% Expanded to all children in all schools

17% Don't know

- 43.** Currently, this program limits the total amount of donations it can receive, which limits the total number of students who can receive a scholarship to help them attend a non-public school that fits their needs. Would you support or oppose removing this limit so that all kids who need it can apply for and receive a scholarship?

76% TOTAL SUPPORT
7% TOTAL OPPOSE

43% Strongly support
32% Somewhat support
5% Somewhat oppose
2% Strongly oppose

17% Don't know

Now, just a few more questions for demographic purposes only...

- 44.** Are you the parent or legal guardian of a child in your household in any of the following groups?
Select all that apply.

5% A young child not yet in kindergarten
21% A child in kindergarten or 1st grade through 12th grade
39% A child who has already completed 12th grade

41% I do not have any children

2% Don't know

- 45.** What is the highest level of education you have completed or the highest degree you have received?

1% No high school diploma
21% High school diploma or equivalent
22% Some college but no degree
8% Technical or vocational degree/credential
12% Associate's degree
22% Bachelor's degree
14% Advanced degree (such as Master's, Professional, or Doctorate)

* Prefer not to say

46. What is your household's total annual income before taxes?

6%	Under \$25,000
14%	\$25,000 - \$49,999
14%	\$50,000 - \$74,999
15%	\$75,000 - \$99,999
10%	\$100,000 - \$124,999
8%	\$125,000 - \$149,999
20%	\$150,000 or more
15%	Prefer not to say

47. How would you describe the area where you live?

10%	An urban area or city
41%	A suburban area
26%	A small town
23%	A rural area
*	Don't know

48. Overall, would you describe your views as...?

81%	TOTAL CONSERVATIVE
2%	TOTAL LIBERAL
51%	Very conservative
30%	Somewhat conservative
14%	Moderate
1%	Somewhat liberal
1%	Very liberal
1%	Other/Something else
2%	Don't know

[N=576 REPUBLICANS]

49. And, would you say you are more a supporter of the Make America Great Again (MAGA) movement or Republican Party?

52%	Make America Great Again (MAGA) movement
44%	Republican Party
5%	Don't know