

Alabama Statewide Survey

N=601 Likely Voters | MoE = +/- 4.0%
57% Text-To-Web, 43% Online

July 8-11, 2026

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Key Findings

Alabama likely voters overwhelmingly support education freedom and giving families more flexibility and options to tailor an education for their children. They support universal access for all kids to every public school and would be more likely to vote for legislators who also support. They view the CHOOSE Act favorably and support fully funding it so every interested kid in the state can use it.

Demand for More Education Freedom in Alabama

Likely voters support giving families more flexibility to choose the best school for their children.

- 81% support education freedom, with 61% *strongly* in support.
- 82% say families should have more flexibility and options in how their children are educated.
- 69% agree education funding should follow a child to their selected school.
- 65% would be more likely to vote for a candidate for governor who supports giving families more education freedom.

Strong Support for Fully Funding CHOOSE Act

Likely voters view the CHOOSE Act favorably and want it fully funded.

- 69% view the program favorably, a significant 52-points higher than those who view it unfavorably.
- 65% support fully funding the program so every child in Alabama can use it; only 19% oppose.
- 53% support removing the homeschool cap so every child has access to funding.

Overwhelming Support for Universal Public School Access

Likely voters want an open public school system where every child can find what works for them.

- 93% agree every child should have access to the public school that best meets their needs.
- 75% support allowing children to attend any public school with available capacity, rather than staying within their assigned zone.
- 55% – more than *half* of all likely voters – would be more likely to vote for a legislator if they supported giving children universal access.

Methodology

yes. every kid. foundation. conducted a multi-modal survey of n=601 likely voters in Alabama from July 8-11, 2026. The survey was stratified based on the known demographic composition of the Alabama voter population. Results for the entire population have a margin of error of +/- 4.0%.

Survey Data

* denotes result less than 0.5%, while -- denotes no response.

Due to rounding, some figures may be higher or lower by less than one-half of one percent.

1. In which state do you live?

100% Alabama

2. In which county in Alabama do you live?

DMA SHOWN

1%	Atlanta
40%	Birmingham-Anniston-Tuscaloosa
5%	Columbus, GA-Opelika
--	Columbus-Tupelo-West Point-Houston
6%	Dothan
21%	Huntsville-Decatur-Florence
*	Meridian
15%	Mobile-Pensacola-Fort Walton Beach
12%	Montgomery-Selma

3. Are you registered to vote in Alabama?

100% Yes

4. In politics today, do you consider yourself a Republican, a Democrat, or something else?

56% TOTAL REPUBLICAN

32% TOTAL DEMOCRAT

37%	Strong Republican
7%	Not-so-strong Republican
12%	Lean towards the Republicans
10%	Something else
7%	Lean towards the Democrats
3%	Not-so-strong Democrat
22%	Strong Democrat
2%	Don't know

5. Thinking about the upcoming election in November for U.S. Congress, governor, state legislature, and other various offices in Alabama, how likely are you to vote in this election?

80%	Definitely will vote
12%	Probably will vote
8%	It's fifty-fifty
--	Probably will not vote
--	Definitely will not vote
--	Don't know

Thinking some more about yourself...

6. In which age range do you fall?

8%	18-24
11%	25-34
13%	35-44
17%	45-54
20%	55-64
30%	65 or older

7. What do you consider to be your gender?

56%	Female
44%	Male
*	Other

8. Which of the following *best* describes your racial or ethnic identity?

69%	White
22%	Black or African American
1%	Hispanic or Latino
1%	Native American or Alaska Native
1%	Asian
*	Native Hawaiian or Pacific Islander
2%	Mixed race/ethnicity
*	Other
4%	Prefer not to say

9. What is the highest level of education you have completed or the highest degree you have received?

- 1% No high school diploma
- 21% High school diploma or equivalent
- 21% Some college but no degree
- 5% Technical or vocational degree/credential
- 12% Associate's degree
- 22% Bachelor's degree
- 17% Advanced degree (such as Master's, Professional, or Doctorate)
- 1% Prefer not to say

Now, thinking about Alabama...

10. In general, do you think things in Alabama are heading in the right direction, or do you think things are off on the wrong track?

- 43% Right direction
- 45% Wrong track
- 12% Don't know

The following are a few names of people in Alabama and nationally. For each one, please indicate if you have a favorable or an unfavorable opinion of that person. If you have never heard of that person or don't have an opinion, please indicate that.

	<i>TOTAL FAVORABLE</i>	<i>TOTAL UNFAVORABLE</i>	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	No opinion	Never heard of
11. Donald Trump	50%	45%	31%	19%	7%	39%	4%	*
12. Kay Ivey	51%	43%	23%	28%	18%	25%	5%	1%
13. Tommy Tuberville	45%	44%	25%	20%	9%	35%	8%	4%
14. Doug Jones	38%	38%	21%	17%	14%	24%	16%	7%

Thinking about the upcoming election again...

- 15.** If the election for U.S. Senate were held today, for whom would you vote between Barry Moore, Republican, and Everett Wess, Democrat?

47% TOTAL MOORE

32% TOTAL WESS

31% Definitely Barry Moore
16% Probably Barry Moore
11% Probably Everett Wess
21% Definitely Everett Wess

1% Someone else/Other

20% Undecided/Don't know

- 16.** And, if the election for Alabama Governor were held today, for whom would you vote between Tommy Tuberville, Republican, and Doug Jones, Democrat?

49% TOTAL TUBERVILLE

41% TOTAL JONES

35% Definitely Tommy Tuberville
13% Probably Tommy Tuberville
8% Probably Doug Jones
32% Definitely Doug Jones

* Someone else/Other

11% Undecided/Don't know

- 17.** Lastly, if the election for Alabama Attorney General were held today, for whom would you vote between Katherine Robertson, Republican, and Jeffrey McLaughlin, Democrat?

47% TOTAL ROBERTSON

31% TOTAL MCLAUGHLIN

31% Definitely Katherine Robertson
15% Probably Katherine Robertson
9% Probably Jeffrey McLaughlin
22% Definitely Jeffrey McLaughlin

* Someone else/Other

23% Undecided/Don't know

Turning to some issues facing Alabama...

18. In general, do you think K-12 education in Alabama is heading in the right or wrong direction?

31%	Right direction
47%	Wrong direction
22%	Don't know

19. How important is it that the next governor of Alabama work to improve K-12 education in the state?

87%	TOTAL IMPORTANT
10%	TOTAL NOT IMPORTANT
53%	Extremely important
34%	Very important
9%	Somewhat important
1%	Not that important
*	Not at all important
3%	Don't know

20. Do you support or oppose parents, instead of the government, choosing the best school for their child(ren)?

81%	TOTAL SUPPORT
13%	TOTAL OPPOSE
61%	Strongly support
21%	Somewhat support
9%	Somewhat oppose
4%	Strongly oppose
6%	Don't know

- 21.** Some states have started to allow for more flexibility in K-12 education and giving families more choices in how a child receives an education, such as the public schools they can attend. In general, do you support or oppose making K-12 education more flexible for families?

82% TOTAL SUPPORT

11% TOTAL OPPOSE

54% Strongly support
28% Somewhat support
9% Somewhat oppose
2% Strongly oppose

7% Don't know

- 22.** Thinking again about the election for governor this year, would you be more or less likely to vote for a candidate if the candidate supported giving K-12 families more choices and control over how they can educate their children?

65% TOTAL MORE LIKELY

11% TOTAL LESS LIKELY

42% Much more likely
23% Somewhat more likely
6% Somewhat less likely
5% Much less likely

15% No difference in likelihood

9% Don't know

- 23.** Alabama has a K-12 education program called the CHOOSE Act. This program allows families to use existing education funding from the state to help pay for a child's education, including on things like private school tuition, tutoring, textbooks, additional courses, career and technical schools, and therapies to help those with learning disabilities. Based on what you know, do you have a favorable or an unfavorable opinion of this program?

69% TOTAL FAVORABLE

17% TOTAL UNFAVORABLE

40% Very favorable
30% Somewhat favorable
9% Somewhat unfavorable
8% Very unfavorable

13% Don't know

- 24.** Currently, the Alabama state legislature has provided enough money to fund close to 5% of all Alabama school children to participate in the CHOOSE Act. As demand from families grows, do you support or oppose our lawmakers fully funding the program so that every child who applies is able to use it to find the best education for them?

65% *TOTAL SUPPORT*
19% *TOTAL OPPOSE*

40% Strongly support
25% Somewhat support
11% Somewhat oppose
8% Strongly oppose

16% Don't know

- 25.** Under this program, families who homeschool their children can receive up to \$2,000 to help pay for the education of each child they educate at home. However, a family is capped at \$4,000 total, regardless of whether they homeschool more than two children. Would you support or oppose removing this cap so a family can receive up to \$2,000 for each child they homeschool?

53% *TOTAL SUPPORT*
33% *TOTAL OPPOSE*

28% Strongly support
25% Somewhat support
16% Somewhat oppose
17% Strongly oppose

14% Don't know

- 26.** Thinking about tax credits, would you support or oppose Alabama offering K-12 families a low-cost tax credit that they could use for the educational purposes of a child?

75% *TOTAL SUPPORT*
13% *TOTAL OPPOSE*

41% Strongly support
34% Somewhat support
8% Somewhat oppose
6% Strongly oppose

12% Don't know

Thinking specifically about our public schools...

- 27.** Do you agree or disagree that every child in Alabama should have access to the public school that best meets their needs?

93% TOTAL AGREE
3% TOTAL DISAGREE

70% Strongly agree
23% Somewhat agree
2% Somewhat disagree
1% Strongly disagree

3% Don't know

- 28.** As you may know, children in Alabama are assigned to a public school based on their home address. Would you support or oppose allowing children in Alabama to attend any public school with available capacity?

75% TOTAL SUPPORT
17% TOTAL OPPOSE

47% Strongly support
28% Somewhat support
11% Somewhat oppose
6% Strongly oppose

8% Don't know

- 29.** If your local legislator supported allowing children across Alabama to attend any public school with available capacity, would you be more or less likely to vote for them?

55% TOTAL MORE LIKELY
14% TOTAL LESS LIKELY

28% Much more likely
27% Somewhat more likely
7% Somewhat less likely
7% Much less likely

19% No difference in likelihood

12% Don't know

Still thinking about K-12 education in the state...

The following are a few statements about our public schools. For each one, please read and indicate whether you agree or disagree with that statement.

	TOTAL AGREE	TOTAL DISAGREE	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Don't know
30. Parents should be able to see the curriculum being taught to their children, including syllabi, textbooks, novels/short stories, worksheets, etc.	88%	2%	70%	18%	6%	2%	1%	3%
31. The content that district administrators and educators use for teacher professional development and trainings should be made available to the public.	77%	5%	52%	25%	13%	3%	2%	5%
32. K-12 spending should be fully transparent so families and the public can clearly see exactly how much schools spend on administration, salaries, building maintenance, and each student.	86%	3%	65%	21%	7%	2%	1%	3%
33. Education funding should be allotted to each student and follow that child to the education setting they choose that best fits their needs whether public, private, or homeschooling.	69%	16%	40%	29%	10%	8%	8%	5%
34. Students using the CHOOSE Act to find a better educational fit should be allowed to fully participate in all activities at their new school, including in sports.	74%	9%	51%	24%	10%	5%	4%	6%
35. Standardized test scores are the best way to understand how well students are doing in school.	44%	35%	18%	26%	15%	19%	16%	6%
36. The most important measure of whether Alabama's public schools are improving is whether our students' standardized test scores increase over time.	53%	24%	22%	31%	17%	14%	10%	5%
37. Alabama should reduce statewide regulations on public schools so the public school can address student's needs on a more local basis.	71%	8%	36%	35%	14%	5%	3%	6%
38. Education funding should be directly tied to student enrollment each year, not determined by arbitrary lawmaker decisions.	77%	6%	46%	31%	10%	4%	2%	7%

39. Increased education funding over the last few years has led to better scores and improved outcomes for students in our public schools.	50%	14%	21%	28%	22%	8%	6%	14%
40. Children should be allowed to attend any public school with available capacity within their home school district.	75%	9%	46%	29%	10%	5%	3%	6%
41. Children should be allowed to attend any public school with available capacity in any school district.	63%	22%	36%	27%	9%	13%	9%	6%

42. Lastly, as you may know, the U.S. Congress passed a federal education tax credit last year which allows individuals across the country to donate to non-profit organizations that then provide scholarships to K-12 children in public, private, and home-based schools to use for their educational needs. Based on what you know, do you have a favorable or an unfavorable opinion of this tax credit?

59% TOTAL FAVORABLE

13% TOTAL UNFAVORABLE

28% Very favorable

31% Somewhat favorable

8% Somewhat unfavorable

4% Very unfavorable

28% Don't know

Now, just a few more questions for statistical purposes only...

43. Are you the parent or legal guardian of a child in your household under the age of 18 or in a K-12 school?

30% Yes

69% No

* Don't know

44. What is your household's total annual income before taxes?

10%	Under \$25,000
17%	\$25,000 - \$49,999
18%	\$50,000 - \$74,999
14%	\$75,000 - \$99,999
12%	\$100,000 - \$124,999
6%	\$125,000 - \$149,999
14%	\$150,000 or more
10%	Prefer not to say

45. How would you describe the area where you live?

16%	An urban area or city
31%	A suburban area
24%	A small town
27%	A rural area
1%	Don't know

[REPUBLICAN, N=335]

46. Would you say you are more a supporter of the Make America Great Again (MAGA) movement or Republican Party?

43%	Make America Great Again (MAGA) movement
48%	Republican Party
9%	Don't know

47. Overall, would you describe your views as...?

51%	TOTAL CONSERVATIVE
20%	TOTAL LIBERAL
27%	Very conservative
24%	Somewhat conservative
23%	Moderate
10%	Somewhat liberal
10%	Very liberal
3%	Something else/Other
3%	Don't know

48. Thinking back to the presidential election, regardless of how you feel today, for whom did you vote?

56% Donald Trump

32% Kamala Harris

5% Someone else

4% Did not vote

4% Prefer not to say