

Georgia Republican Primary Voters Survey

N=603 Likely 2026 GOP Primary Voters | MoE = +/- 4.0%
54% Text-To-Web, 46% Online

April 22-24, 2026

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Key Findings

Likely 2026 GOP primary voters overwhelmingly support education freedom and giving families more flexibility and options to tailor an education for their children. They view Georgia's tax credit scholarship program favorably and support increasing limits to expand it to more families. Similarly, they hold favorable opinions of the state's ESA program and support removing restrictions that make it difficult for families to utilize. Candidates for office who embrace pushing education freedom forward stand to gain, as GOP primary voters will be more likely to vote for candidates who support more family-friendly policies.

Overwhelming Support for More Education Freedom

GOP primary voters support empowering K-12 families.

- 89% support parents choosing the best school for their child, including 69% who *strongly* support it.
- 86% say families should have more flexibility and options in how children are educated.
- 83% want Georgia to expand education freedom and keep pace with neighboring states.
- 74% would be more likely to vote for a candidate who prioritizes giving families more educational choices.

Strong Support for Expanding Tax Credit Scholarships to More Georgia Families

GOP primary voters want the Qualified Expense scholarship program scaled to reach more families.

- 76% have a favorable opinion of the program.
- 71% support increasing program limits so more students can access scholarships.
- By a 53-point margin, GOP primary voters would be more likely to support a candidate who backs expansion.

Demand for Making Promise Scholarship More Family Friendly

GOP primary voters support removing restrictions to make the program simpler and more accessible for families.

- 76% have a favorable opinion of the Georgia Promise Scholarship program.
- 61% support removing restrictions that make the program difficult for families to use; only 15% oppose.
- 56% would be more likely to vote for a candidate who supports making the program easier to use, compared to just 13% less likely (+43 advantage).

Republican Gubernatorial Becoming a Two-Person Race

GOP primary voters are positioning two candidates above the rest, but many remain undecided.

- Jackson – 32%
- Jones – 26%
- Raffensperger – 12%
- Carr – 10%
- Dean – 1%
- Undecided – 19%.

Methodology

yes. every kid. foundation. conducted a multi-modal survey of n=603 likely 2026 Republican primary voters in Georgia from April 22-24, 2026. The survey was stratified based on the known demographic composition of the Georgia GOP primary voter population. Results for the entire population have a margin of error of +/- 4.0%.

Survey Data

* denotes result less than 0.5%, while -- denotes no response.

Due to rounding, some figures may be higher or lower by less than one-half of one percent.

1. In which state do you live?

100% Yes

2. In which county in Georgia do you live? [DMA SHOWN]

3% Albany
65% Atlanta
4% Augusta-Aiken
4% Chattanooga
2% Columbus
-- Dothan
1% Greenville-Spartanburg-Asheville-Anderson
3% Jacksonville
7% Macon
7% Savannah
2% Tallahassee-Thomasville

3. Are you registered to vote in Georgia?

100% Yes

4. In politics today, do you consider yourself a Republican, a Democrat, or something else?

96% TOTAL REPUBLICAN

1% TOTAL DEMOCRAT

69% Strong Republican
13% Not-so-strong Republican
14% Lean towards the Republicans
3% Something else
1% Lean towards the Democrats
* Not-so-strong Democrat
-- Strong Democrat

* Don't know

5. Thinking about the midterm election in November, how likely are you to vote in this year's election for Governor, Congress, state legislature, and other various offices in Georgia?

99% **TOTAL WILL VOTE**
1% **TOTAL WILL NOT VOTE**

87% Definitely will vote
9% Probably will vote
3% It's fifty-fifty
* Probably will not vote
1% Definitely will not vote

* Don't know

6. And, how likely are you to vote in this year's primary election in May for Governor, Congress, state legislature, and other various offices in Georgia?

100% **TOTAL WILL VOTE**
-- **TOTAL WILL NOT VOTE**

84% Definitely will vote
11% Probably will vote
4% It's fifty-fifty
-- Probably will not vote
-- Definitely will not vote

-- Don't know

7. Do you plan to vote in the Republican or Democratic primary for Governor, Congress, state legislature, and other various offices in Georgia?

100% Republican primary
-- Democratic primary
-- Other

-- Don't know

Thinking about yourself some more...

8. In which age range do you fall?

8%	18-34
11%	35-44
15%	45-54
21%	55-64
45%	65 or older

9. What do you consider to be your gender?

51%	Female
49%	Male
*	Other

10. Which of the following *best* describes your racial or ethnic identity? *Select all that apply.*

88%	White
4%	Black or African American
3%	Hispanic or Latino
1%	Native American or Alaska Native
1%	Asian
--	Native Hawaiian or Pacific Islander
1%	Other
3%	Prefer not to say

Moving on...

11. In general, do you think things in Georgia are heading in the right direction, or do you think things are off on the wrong track?

70%	Right direction
17%	Wrong track
12%	Don't know

The following are a few names of people in Georgia and nationally. For each one, please indicate if you have a favorable or an unfavorable opinion of that person. If you have never heard of that person or don't have an opinion, please indicate that.

	TOTAL FAVORABLE	TOTAL UNFAVORABLE	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	No opinion	Never heard of
12. Donald Trump	86%	12%	61%	25%	5%	7%	1%	--
13. JD Vance	84%	12%	60%	24%	4%	8%	3%	1%
14. Brian Kemp	83%	14%	52%	30%	7%	7%	3%	*
15. Burt Jones	45%	32%	14%	30%	20%	11%	19%	5%
16. Brad Raffensperger	40%	41%	12%	27%	16%	25%	14%	5%
17. Chris Carr	38%	11%	10%	27%	6%	5%	34%	17%
18. Rick Jackson	50%	22%	18%	32%	13%	9%	20%	8%
19. John F. Kennedy	66%	9%	32%	33%	5%	4%	22%	3%
20. Steve Gooch	16%	6%	4%	12%	4%	2%	37%	41%
21. Greg Dolezal	23%	8%	10%	13%	4%	4%	29%	39%
22. Blake Tillery	21%	7%	7%	14%	4%	3%	33%	40%
23. David Clark	16%	6%	4%	13%	3%	3%	36%	42%
24. Richard Woods	18%	7%	4%	13%	4%	3%	31%	44%

25. Thinking about the country, overall, do you approve or disapprove of the job Donald Trump is doing as President of the United States?

90% **TOTAL APPROVE**
9% **TOTAL DISAPPROVE**

58% Strongly approve
33% Somewhat approve
5% Somewhat disapprove
4% Strongly disapprove

1% Don't know

26. And thinking about Georgia, overall, do you approve or disapprove of the job Brian Kemp is doing as Governor of Georgia?

90% **TOTAL APPROVE**
8% **TOTAL DISAPPROVE**

55% Strongly approve
35% Somewhat approve
5% Somewhat disapprove
3% Strongly disapprove

2% Don't know

27. Although it's a few years away, if the 2028 Republican primary election for President were being held today, which candidate would you vote for if the candidates were...?

- 44% JD Vance
- 22% Marco Rubio
- 8% Donald Trump, Jr.
- 6% Ron DeSantis
- 2% Robert F. Kennedy, Jr.
- 1% Nikki Haley
- 1% Vivek Ramaswamy
- 1% Ted Cruz
- 1% Sarah Huckabee Sanders
- 1% Rand Paul
- 1% Tim Scott
- 1% Glenn Youngkin
- Kristi Noem

- 1% Someone else/Other (Please specify: ____)

- 9% Undecided/Don't know

28. Thinking again about the election this year in Georgia, if the Republican primary election for Governor were being held today, which candidate would you vote for if the candidates were...?

32% TOTAL JACKSON
26% TOTAL JONES
12% TOTAL RAFFENSPERGER
10% TOTAL CARR
1% TOTAL DEAN

12% Definitely Rick Jackson
20% Probably Rick Jackson

11% Definitely Burt Jones
15% Probably Burt Jones

6% Definitely Brad Raffensperger
6% Probably Brad Raffensperger

4% Definitely Chris Carr
6% Probably Chris Carr

1% Definitely Clark Dean
* Probably Clark Dean

* Someone else/Other (Please specify: _____)

19% Undecided/Don't know

[NOT UNDECIDED, N=487]

29. And, who would be your second choice for Governor of Georgia?

23%	TOTAL CARR
20%	TOTAL JONES
16%	TOTAL JACKSON
16%	TOTAL RAFFENSPERGER
4%	TOTAL DEAN
6%	Definitely Chris Carr
17%	Probably Chris Carr
4%	Definitely Burt Jones
15%	Probably Burt Jones
3%	Definitely Rick Jackson
13%	Probably Rick Jackson
4%	Definitely Brad Raffensperger
12%	Probably Brad Raffensperger
1%	Definitely Clark Dean
2%	Probably Clark Dean
1%	Someone else/Other (Please specify: _____)
21%	Undecided/Don't know

28/29. COMBINED TOP TWO CHOICES GUBERNATORIAL BALLOT

45%	TOTAL JACKSON
42%	TOTAL JONES
28%	TOTAL CARR
25%	TOTAL RAFFENSPERGER
4%	TOTAL DEAN
15%	Definitely Rick Jackson
30%	Probably Rick Jackson
15%	Definitely Burt Jones
27%	Probably Burt Jones
9%	Definitely Chris Carr
19%	Probably Chris Carr
9%	Definitely Brad Raffensperger
16%	Probably Brad Raffensperger
2%	Definitely Clark Dean
2%	Probably Clark Dean
1%	Someone else/Other (Please specify: _____)
36%	Undecided/Don't know

30. And, if the Republican primary election for Lieutenant Governor of Georgia were being held today, which candidate would you vote for if the candidates were...?

21%	TOTAL KENNEDY
14%	TOTAL DOLEZAL
10%	TOTAL TILLERY
5%	TOTAL GOOCH
5%	TOTAL CLARK
2%	TOTAL NELSON-PORTER
*	TOTAL SWAN
10%	Definitely John F. Kennedy
11%	Probably John F. Kennedy
6%	Definitely Greg Dolezal
8%	Probably Greg Dolezal
4%	Definitely Blake Tillery
6%	Probably Blake Tillery
2%	Definitely Steve Gooch
3%	Probably Steve Gooch
1%	Definitely David Clark
4%	Probably David Clark
1%	Definitely Brenda Nelson-Porter
*	Probably Brenda Nelson-Porter
*	Definitely Takosha Swan
--	Probably Takosha Swan
*	Someone else/Other (Please specify: _____)
43%	Undecided/Don't know

[NOT UNDECIDED, N=346]

31. And, who would be your second choice for Lieutenant Governor of Georgia?

15%	TOTAL TILLERY
15%	TOTAL CLARK
12%	TOTAL KENNEDY
10%	TOTAL DOLEZAL
10%	TOTAL GOOCH
2%	TOTAL NELSON-PORTER
1%	TOTAL SWAN
5%	Definitely Blake Tillery
10%	Probably Blake Tillery
5%	Definitely David Clark
10%	Probably David Clark
3%	Definitely John F. Kennedy
9%	Probably John F. Kennedy
5%	Definitely Greg Dolezal
5%	Probably Greg Dolezal
2%	Definitely Steve Gooch
9%	Probably Steve Gooch
*	Definitely Brenda Nelson-Porter
2%	Probably Brenda Nelson-Porter
1%	Definitely Takosha Swan
1%	Probably Takosha Swan
1%	Someone else/Other (Please specify: _____)
32%	Undecided/Don't know

30/31. COMBINED TOP TWO CHOICES LT. GUBERNATORIAL BALLOT

28%	TOTAL KENNEDY
20%	TOTAL DOLEZAL
19%	TOTAL TILLERY
14%	TOTAL CLARK
11%	TOTAL GOOCH
3%	TOTAL NELSON-PORTER
1%	TOTAL SWAN
12%	Definitely John F. Kennedy
16%	Probably John F. Kennedy
9%	Definitely Greg Dolezal
11%	Probably Greg Dolezal
7%	Definitely Blake Tillery
11%	Probably Blake Tillery
4%	Definitely David Clark
10%	Probably David Clark
3%	Definitely Steve Gooch
9%	Probably Steve Gooch
2%	Definitely Brenda Nelson-Porter
1%	Probably Brenda Nelson-Porter
1%	Definitely Takosha Swan
*	Probably Takosha Swan
*	Someone else/Other (Please specify: ____)
61%	Undecided/Don't know

32. Lastly, if the Republican primary election for Superintendent of Schools of Georgia were being held today, which candidate would you vote for if the candidates were...?

- 23% **TOTAL WOODS**
- 6% **TOTAL TRAMMELL**
- 6% **TOTAL LONGGREAR**
- 5% **TOTAL MAINOR**
- 3% **TOTAL LEE**

- 8% Definitely Richard Woods (Incumbent)
- 15% Probably Richard Woods (Incumbent)

- 2% Definitely Randell Trammell
- 4% Probably Randell Trammell

- 2% Definitely Bubba Longgear
- 5% Probably Bubba Longgear

- 2% Definitely Mesha Mainor
- 3% Probably Mesha Mainor

- 2% Definitely Nelva Lee
- 1% Probably Nelva Lee

- Someone else/Other (Please specify: _____)

- 56% Undecided/Don't know

[NOT UNDECIDED, N=264]

33. And, who would be your second choice for Superintendent of Schools of Georgia?

18%	TOTAL TRAMMELL
15%	TOTAL LONGGREAR
12%	TOTAL WOODS
8%	TOTAL LEE
7%	TOTAL MAINOR
4%	Definitely Randell Trammell
14%	Probably Randell Trammell
5%	Definitely Bubba Longgear
10%	Probably Bubba Longgear
3%	Definitely Richard Woods (Incumbent)
9%	Probably Richard Woods (Incumbent)
3%	Definitely Nelva Lee
5%	Probably Nelva Lee
1%	Definitely Mesha Mainor
6%	Probably Mesha Mainor
--	Someone else/Other (Please specify: ____)
40%	Undecided/Don't know

32/33. COMBINED TOP TWO CHOICES SUPERINTENDENT OF SCHOOLS BALLOT

29%	TOTAL WOODS
14%	TOTAL TRAMMELL
13%	TOTAL LONGGREAR
8%	TOTAL MAINOR
6%	TOTAL LEE
9%	Definitely Richard Woods (Incumbent)
19%	Probably Richard Woods (Incumbent)
4%	Definitely Randell Trammell
10%	Probably Randell Trammell
4%	Definitely Bubba Longgear
9%	Probably Bubba Longgear
3%	Definitely Mesha Mainor
5%	Probably Mesha Mainor
3%	Definitely Nelva Lee
3%	Probably Nelva Lee
--	Someone else/Other (Please specify: _____)
74%	Undecided/Don't know

Now thinking some more about issues facing Georgia...

34. In general, do you think K-12 education in Georgia is heading in the right or wrong direction?

34%	Right direction
42%	Wrong direction
24%	Don't know

35. How important is it that our lawmakers elected this year in Georgia work to improve K-12 education in the state?

80% **TOTAL EXTREMELY/VERY**
17% **TOTAL SOMEWHAT/NOT**

43% Extremely important
37% Very important
15% Somewhat important
1% Not that important
1% Not at all important

3% Don't know

36. Do you support or oppose parents, instead of the government, choosing the best school for their child(ren)?

89% **TOTAL SUPPORT**
6% **TOTAL OPPOSE**

69% Strongly support
20% Somewhat support
5% Somewhat oppose
2% Strongly oppose

5% Don't know

37. Some states have started to allow for more flexibility in K-12 education and giving families more choices in how they can educate their children, such as the schools the children can attend and the financial resources to help pay for those schools and related expenses. In general, do you support or oppose making K-12 education more flexible for families?

86% **TOTAL SUPPORT**
8% **TOTAL OPPOSE**

60% Strongly support
26% Somewhat support
4% Somewhat oppose
4% Strongly oppose

6% Don't know

38. Thinking again about the upcoming primary election here in Georgia, would you be more or less likely to vote for a candidate if the candidate prioritized giving K-12 families more choices in how they can educate their children?

74% **TOTAL MORE LIKELY**
7% **TOTAL LESS LIKELY**

42% Much more likely
32% Somewhat more likely
5% Somewhat less likely
3% Much less likely

10% No difference in likelihood

9% Don't know

39. States across the country, including Alabama, Florida, North Carolina, South Carolina, and Tennessee, are expanding education freedom and making it easier for families to find the best education for their children. Should Georgia expand education freedom and keep pace with our neighbors or stay where we are and trail behind?

83% Expand education freedom and keep pace with others
5% Stay where we are and trail behind

12% Don't know

40. As you may know, Georgia has the Georgia Promise Scholarship, which allows K-12 children from low- and middle-income families in failing and low-performing schools to take the funding that the state would have spent on the child to attend public school and use it to find a better school or education environment. The money can be spent on tuition, online education programs, tutoring, curriculum, books, therapies, and other related education expenses. Knowing this, do you have a favorable or an unfavorable opinion of this program?

76% **TOTAL FAVORABLE**
12% **TOTAL UNFAVORABLE**

39% Very favorable
37% Somewhat favorable
8% Somewhat unfavorable
4% Very unfavorable

12% Don't know

41. Currently, the Georgia Promise Scholarship program is highly regulated and difficult for families to apply and use for their children. Some people say restrictions are needed to maintain lawmaker oversight and keep costs low, while other people say the restrictions are unnecessary and actually deter families from using the program to help educate their children. Would you support or oppose removing restrictions to make it easier for families to utilize the program?

61% TOTAL SUPPORT
15% TOTAL OPPOSE

23% Strongly support
38% Somewhat support
11% Somewhat oppose
4% Strongly oppose

24% Don't know

42. Would you be more or less likely to vote for a candidate in the primary election this year if the candidate supported removing some of the restrictions and making it easier for families to use the program?

56% TOTAL MORE LIKELY
13% TOTAL LESS LIKELY

25% Much more likely
32% Somewhat more likely
9% Somewhat less likely
4% Much less likely

12% No difference in likelihood

19% Don't know

43. Last year, the U.S. Congress passed the Educational Choice for Children Act which allows individuals across the country to donate to non-profit organizations that then provide scholarships to K-12 children in public, private, and home-based schools to use for their educational needs. Based on what you know, do you have a favorable or an unfavorable opinion of this program?

66% TOTAL FAVORABLE
8% TOTAL UNFAVORABLE

26% Very favorable
41% Somewhat favorable
5% Somewhat unfavorable
3% Very unfavorable

26% Don't know

44. As you may know, Georgia also has a tax credit scholarship program that allows individuals and businesses to donate to organizations that give K-12 students in Georgia scholarships to attend a non-public school that fits their needs. Would you say you have a favorable or an unfavorable opinion of this program?

76% TOTAL FAVORABLE
7% TOTAL UNFAVORABLE

31% Very favorable
45% Somewhat favorable
4% Somewhat unfavorable
3% Very unfavorable

17% Don't know

45. Currently, this program limits the total amount of donations it can receive, which limits the total number of K-12 students in Georgia who can receive a scholarship to help them attend a non-public school that fits their needs. Would you support or oppose increasing this limit so that all kids who need it can apply for and receive a scholarship?

71% TOTAL SUPPORT
9% TOTAL OPPOSE

34% Strongly support
37% Somewhat support
5% Somewhat oppose
4% Strongly oppose

19% Don't know

46. Would you be more or less likely to vote for a candidate in the primary election this year if the candidate supported increasing this limit so that all kids who need it can apply for and receive a scholarship?

61% **TOTAL MORE LIKELY**

8% **TOTAL LESS LIKELY**

- 26% Much more likely
- 35% Somewhat more likely
- 5% Somewhat less likely
- 3% Much less likely

- 14% No difference in likelihood

- 17% Don't know

47. Lastly, would you support or oppose Georgia establishing a tax credit program that K-12 families could use to help pay for the educational needs of their children?

77% **TOTAL SUPPORT**

10% **TOTAL OPPOSE**

- 37% Strongly support
- 40% Somewhat support
- 7% Somewhat oppose
- 3% Strongly oppose

- 13% Don't know

48. Would you be more or less likely to vote for a candidate in the primary election this year if the candidate supported Georgia establishing a tax credit program that K-12 families could use to help pay for the educational needs of their children?

63% **TOTAL MORE LIKELY**

9% **TOTAL LESS LIKELY**

- 27% Much more likely
- 36% Somewhat more likely
- 6% Somewhat less likely
- 3% Much less likely

- 12% No difference in likelihood

- 16% Don't know

Now, just a few more questions for demographic purposes only...

49. Are you the parent or legal guardian of a child in your household under the age of 18 or in a K-12 school?

22% Yes

77% No

1% Don't know

50. What is the highest level of education you have completed or the highest degree you have received?

1% No high school diploma

20% High school diploma or equivalent

25% Some college but no degree

5% Technical or vocational degree/credential

11% Associate's degree

21% Bachelor's degree

16% Advanced degree (such as Master's, Professional, or Doctorate)

* Prefer not to say

51. What is your household's total annual income before taxes?

7% Under \$25,000

14% \$25,000 - \$49,999

15% \$50,000 - \$74,999

14% \$75,000 - \$99,999

17% \$100,000 - \$149,999

20% \$150,000 or more

13% Prefer not to say

52. How would you describe the area where you live?

11% An urban area or city

46% A suburban area

20% A small town

22% A rural area

* Don't know

53. Overall, would you describe your views as...?

82% TOTAL CONSERVATIVE

3% TOTAL LIBERAL

45% Very conservative
37% Somewhat conservative
14% Moderate
1% Somewhat liberal
2% Very liberal
1% Something else/Other

1% Don't know

[REPUBLICAN, N=578]

54. And, would you say you are more a supporter of the Republican Party or Make America Great Again (MAGA) movement?

51% Republican Party
43% Make America Great Again (MAGA) movement

6% Don't know