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WPA ID: 23-356-14N

YEKF_TN_MIXEDMODE_SURVEY_MQ_231116
YES. EVERY KID. FOUNDATION.
TN STATEWIDE
REGISTERED VOTERS
NOVEMBER 14-16 2023

SAMPLE:

n=507 Registered Voters
 MoE=±4.4%
 65% Text-to-web and 35% Landlines

INTRODUCTION: Good evening. May I please speak with NAME FROM FILE? My name is _____ and I'm calling from WPA Intelligence, a national public opinion firm. This evening we're conducting a short scientific survey in Tennessee and we'd like to get your opinions. We're not selling anything and your responses will be completely confidential.

SCREENER

1. First, are you or any member of your immediate family a member of the news media, a Public Relations company, or an active participant with any political campaign?
 1. Yes **TERMINATE**
 2. No/All other100%

2. Thinking about the twenty twenty-four general election for President, Congress, and various state and local offices, do you plan to vote in this election? Would you say you...**ROTATE TOP-TO-BOTTOM, BOTTOM-TO-TOP**
 1. Definitely plan to vote 92%
 2. Probably plan to vote 3%
 3. It's Fifty-fifty 1%
 4. Probably plan not to vote <1%
 5. Definitely plan not to vote 3%
 6. Don't Know/Refused **DNR**..... 1%

3. Are you the parent or legal guardian of children in your household under the age of eighteen?
 1. Yes 33%
 2. No/All other 67%



Now I am going to read you a list of names of people and organizations leading Tennessee. After I read each one, please tell me if you have a favorable or unfavorable impression of that person or organization. If I read you one you have never heard of, just tell me and we'll move on to the next person or organization.

IF FAVORABLE/UNFAVORABLE, ASK:

And, would you say you have a VERY (favorable/unfavorable) impression of that person or organization, or just SOMEWHAT?

The (first/next) one is...**RANDOMIZE**

	Name ID	Total Fav	Total Unfav	Net Fav	Very Fav 1.	Smwt Fav 2.	No Opinion 3. DNR	Never heard of 4.	Smwt Unfav 5.	Very Unfav 6.	
4.	Bill Lee	97%	51%	42%	9%	25%	26%	5%	3%	14%	28%
5.	The Tennessee State Legislature	98%	44%	40%	4%	14%	30%	14%	2%	13%	27%

6. In your opinion, in the last few years, has public education in Tennessee gotten **ROTATE** better or worse **END** **ROTATION** or has it remained about the same?

IF BETTER/WORSE:

And, would you say it has gotten MUCH (better/worse), or just SOMEWHAT?

TOTAL BETTER	9%
TOTAL WORSE	59%
1. Much Better	1%
2. Somewhat Better	7%
3. About the same	23%
4. DK/Refused DNR	9%
5. Somewhat Worse	27%
6. Much Worse	32%

7. Which party do you trust more to handle issues related to schools and education?

- | | | |
|----|---|-----|
| 1. | Republicans | 50% |
| 2. | Democrats | 33% |
| 3. | Other | 11% |
| 4. | DK/Refused <input type="checkbox"/> DNR | 7% |

8. Who should have the most influence over a child’s education? ROTATE Parents, Teachers, Superintendents, Teachers Unions, Legislators, or Lobbyists END ROTATE

- | | | |
|----|---|-----|
| 1. | Parents | 60% |
| 2. | Teachers | 32% |
| 3. | Superintendents | 3% |
| 4. | Teachers Unions | 3% |
| 5. | Legislators | 1% |
| 6. | Lobbyists | 0% |
| 7. | DK/Refused <input type="checkbox"/> DNR | 2% |

9. Do you ROTATE agree or disagree END ROTATION all Tennessee students should have access to the best public schools regardless of race or income?

IF AGREE/DISAGREE:

And, would you say you STRONGLY (agree/disagree), or just SOMEWHAT?

TOTAL AGREE	95%
TOTAL DISAGREE	3%

- | | | |
|----|---|-----|
| 1. | Strongly Agree | 86% |
| 2. | Somewhat Agree | 9% |
| 3. | DK/Refused <input type="checkbox"/> DNR | 2% |
| 4. | Somewhat Disagree | 2% |
| 5. | Strongly Disagree | 1% |

10. Do you **ROTATE** support or oppose **END ROTATION** school choice?

IF SUPPORT/OPPOSE:

And, would you say you **STRONGLY** (support/oppose) school choice or just **SOMEWHAT**?

TOTAL SUPPORT	64%
TOTAL OPPOSE	23%
1. Strongly Support	46%
2. Somewhat Support	19%
3. DK/Refused DNR	13%
4. Somewhat Oppose	10%
5. Strongly Oppose	13%

11. Do you **ROTATE** support or oppose **END ROTATION** school choice, where the parent, instead of the government, is allowed to choose the best school for their child?

IF SUPPORT/OPPOSE:

And, would you say you **STRONGLY** (support/oppose) school choice, where the parent, instead of the government, is allowed to choose the best school for their child, or just **SOMEWHAT**?

TOTAL SUPPORT	74%
TOTAL OPPOSE	20%
1. Strongly Support	56%
2. Somewhat Support	18%
3. DK/Refused DNR	7%
4. Somewhat Oppose	9%
5. Strongly Oppose	11%

12. As you may know, an Education Savings Account, also known as an ESA, allows families to use the state funding that would have gone to their child’s public school to instead access the education that best meets their child’s needs. Families can spend this money on private school tuition, online education programs, tutoring, curriculum, therapies and other direct education needs of their child. Knowing this, would you say you **ROTATE** support or oppose **END ROTATE** ESAs?

IF SUPPORT/OPPOSE, ASK:

And would you say you **STRONGLY** (support/oppose) ESAs or just **SOMEWHAT**?

TOTAL SUPPORT	58%
TOTAL OPPOSE	33%
1. Strongly Support	38%
2. Somewhat Support	19%
3. DK/Refused DNR	10%
4. Somewhat Oppose	11%
5. Strongly Oppose	21%

ROTATE Q13-Q14

13. If Education Savings Accounts are expanded in Tennessee, do you believe they should be **ROTATE** limited to low-income families or available to all families across the state?

- 1. Low-income families 21%
- 2. DK/Refused **DNR** 15%
- 3. Available to all families 65%

14. If Education Savings Accounts are expanded in Tennessee, do you believe they should be **ROTATE** available only to Families in select districts or available to all families across the state?

- 1. Select Districts 8%
- 2. DK/Refused **DNR** 18%
- 3. Statewide 74%

15. If Education Savings Accounts are expanded in Tennessee, do you believe this would **ROTATE** improve or weaken **END ROTATE** our state’s overall education system or have no impact?

IF IMPROVE/WEAKEN, ASK:

And would you say **STRONGLY** (improve/weaken) our state’s overall education system or just **SOMEWHAT**?

TOTAL IMPROVE 49%
TOTAL WEAKEN 30%

- 1. Strongly improve 28%
- 2. Somewhat improve 21%
- 3. Have no impact 6%
- 4. DK/Refused **DNR** 14%
- 5. Somewhat weaken 11%
- 6. Strongly weaken 20%

16. Would you be **ROTATE** more or less **END ROTATE** likely to vote for your legislator if they supported expanding Education Savings Accounts in Tennessee, or does it make no difference to you?

IF MORE/LESS LIKELY:

And, would you say you are **MUCH** (more likely/less likely) to vote for them, or just **SOMEWHAT**?

TOTAL MORE LIKELY 43%
TOTAL LESS LIKELY 26%

- 1. Much More likely 23%
- 2. Somewhat More likely 21%
- 3. No difference 22%
- 4. DK/Refused **DNR** 9%
- 5. Somewhat Less likely 7%
- 6. Much Less likely 19%

And now I have just a few more questions for demographic purposes only....

17. In politics today, do you usually think of yourself as a **ROTATE** Republican, Independent, or Democrat?

IF REPUBLICAN/DEMOCRAT, ASK:

Do you think of yourself as a **STRONG** (Republican/Democrat) or **NOT-SO-STRONG** (Republican/Democrat)?

	TOTAL REPUBLICAN	46%
	TOTAL DEMOCRAT	25%
1.	Strong Republican	36%
2.	Not-So-Strong Republican	9%
3.	Independent/Something Else	25%
4.	DK/Refused DNR	5%
5.	Not-So-Strong Democrat	7%
6.	Strong Democrat	18%

18. Would you say you are a **ROTATE** Conservative, a Moderate, or a Liberal **END ROTATION** in your political beliefs?

IF CONSERVATIVE/LIBERAL, ASK:

And, would you say you are **VERY** (conservative/liberal) or just **SOMEWHAT** (conservative/liberal)?

	TOTAL CONSERVATIVE	50%
	TOTAL LIBERAL	19%
1.	Very Conservative	33%
2.	Somewhat Conservative	18%
3.	Moderate	27%
4.	DK/Refused DNR	4%
5.	Somewhat Liberal	9%
6.	Very Liberal	9%

19. What is the highest level of formal education you have completed?

1.	High school or Less	13%
2.	Some College /Associates Degree	29%
3.	Bachelor's Degree	30%
4.	Post graduate	26%
5.	DK/Refused DNR	2%

20. How would you define the area in which you live? **ROTATE**
- | | | |
|----|-----------------------|-----|
| 1. | Rural | 34% |
| 2. | Suburban | 47% |
| 3. | Urban | 17% |
| 4. | DK/Refused DNR | 3% |
21. And thinking back to the presidential election in November of 2020, for whom did you vote **ROTATE FIRST**
TWO
- Donald Trump, the Republican
Joe Biden, the Democrat
...or...
Someone else
- | | | |
|----|--|-----|
| 1. | Trump | 54% |
| 2. | Someone Else | 6% |
| 3. | Don't Remember/Did not Vote DNR | 2% |
| 4. | Refused DNR | 4% |
| 5. | Biden | 33% |
22. Which of the following best describes your race or ethnicity?
- | | | |
|----|------------------------------------|-----|
| 1. | White | 78% |
| 2. | Hispanic, Mexican, Latino, Spanish | 2% |
| 3. | African-American | 7% |
| 4. | Asian | 1% |
| 5. | Other (specify) _____ | 5% |
| 6. | Refused DNR | 7% |
23. In what year were you born? **RECORD EXACT FOUR DIGIT RESPONSE; RECODE INTO CATEGORIES**
- | | | |
|----|--------------------|-----|
| 1. | 18-24 | 3% |
| 2. | 25-34 | 10% |
| 3. | 35-44 | 18% |
| 4. | 45-54 | 18% |
| 5. | 55-64 | 19% |
| 6. | 65-74 | 14% |
| 7. | 75 or over | 9% |
| 8. | Refused DNR | 9% |

24. Sex: LIVE BY OBSERVATION SMS: And what is your gender

- | | | |
|----|--------|-----|
| 1. | Male | 46% |
| 2. | Female | 54% |

25. Congressional District PRE-CODE

- | | | |
|----|------|-----|
| 1. | CD-1 | 12% |
| 2. | CD-2 | 11% |
| 3. | CD-3 | 12% |
| 4. | CD-4 | 8% |
| 5. | CD-5 | 12% |
| 6. | CD-6 | 11% |
| 7. | CD-7 | 11% |
| 8. | CD-8 | 13% |
| 9. | CD-9 | 10% |

26. DMA PRE-CODE

- | | | |
|----|----------------------------|-----|
| 1. | Chattanooga | 10% |
| 2. | Huntsville-Decatur (Flor) | 1% |
| 3. | Jackson, TN | 3% |
| 4. | Knoxville | 20% |
| 5. | Memphis | 18% |
| 6. | Nashville | 40% |
| 7. | Paducah-Cape Girard-Harsbg | 1% |
| 8. | Tri-Cities, TN-VA | 7% |

27. General Election Vote History: PRE-CODE

- | | | |
|----|--------|-----|
| 1. | 0 of 4 | 18% |
| 2. | 1 of 4 | 29% |
| 3. | 2 of 4 | 20% |
| 4. | 3 of 4 | 17% |
| 5. | 4 of 4 | 15% |

28. Interview Method: PRE-CODE

- | | | |
|----|-------------------|-----|
| 1. | SMS (Text-to-Web) | 65% |
| 2. | Landline | 35% |